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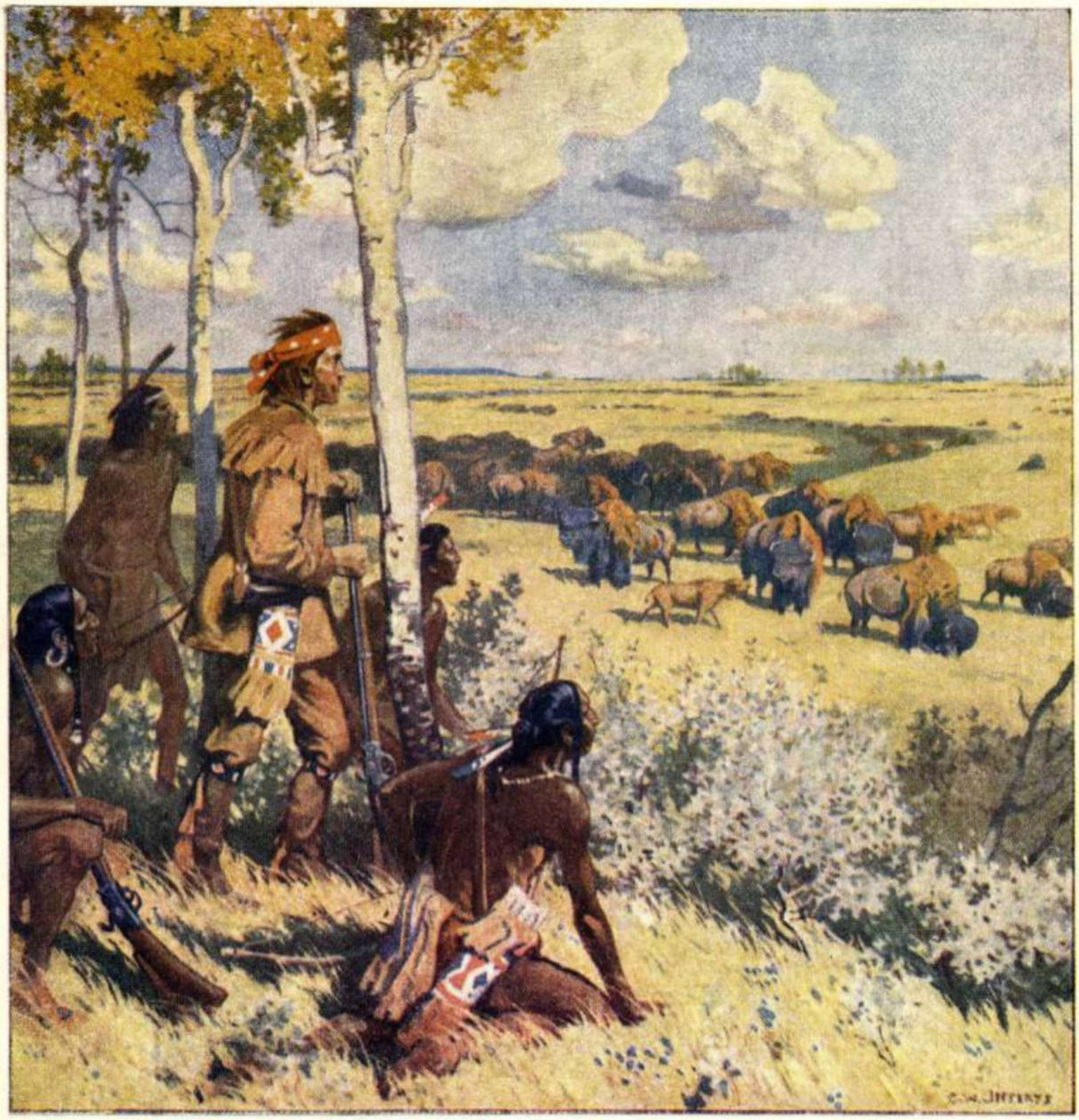
The Beaver

No. 3 OUTFIT 258 Dec. 1927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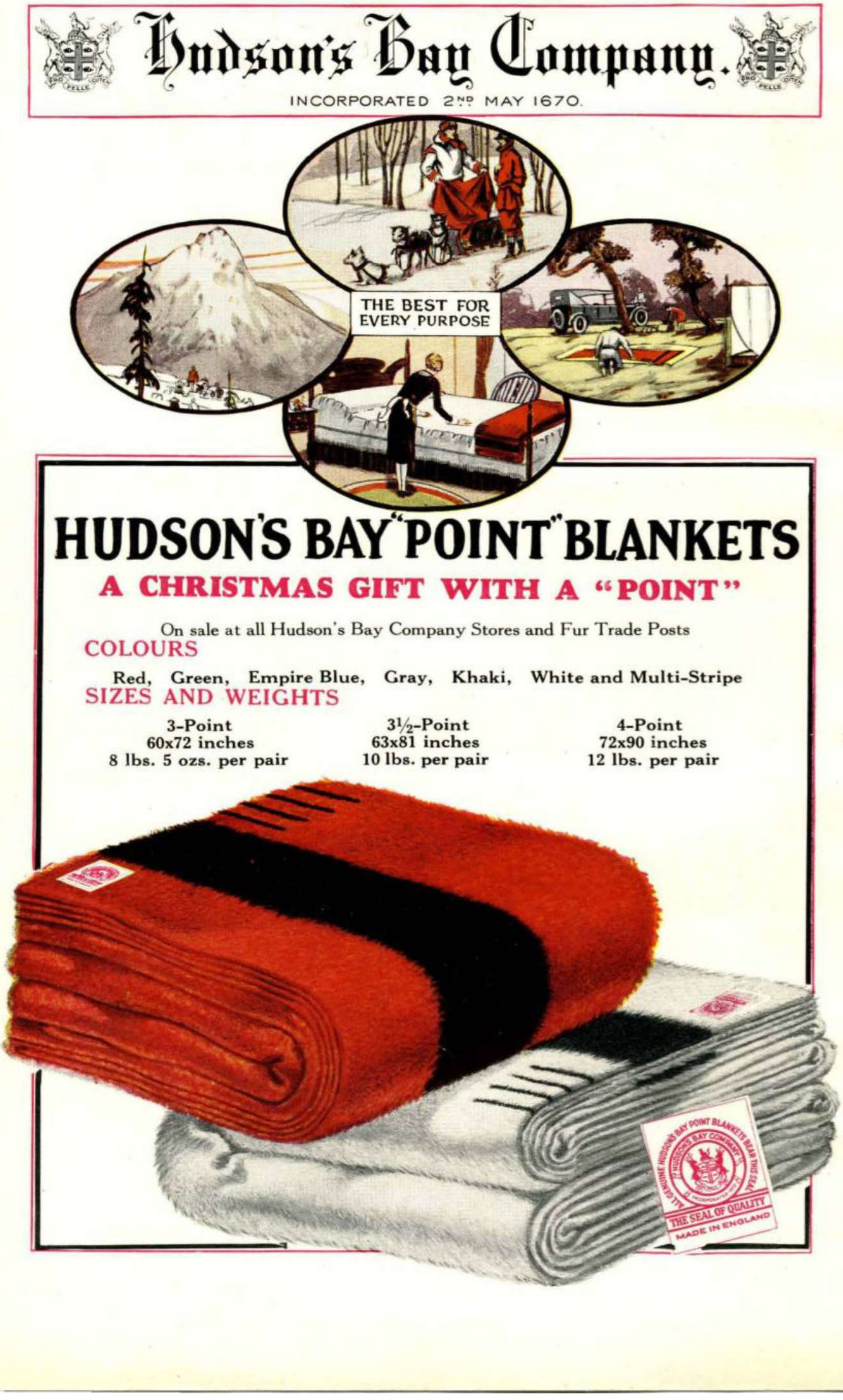

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INCORPORATED 2ND MAY 1670
The Beaver

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No. 3 OUTFIT 258 DECEMBER 1927

Greetings

From the Governor, Deputy Governor and the Committee, London

ON behalf of the Governor, Deputy Governor and Committee of the Company of Adventurers of England trading into Hudson's Bay, I send to all in our service very hearty wishes for a Merry Christmas and a Happy New Year. By the terms of its Royal Charter granted two hundred and fifty-eight years ago, our Company has always been dedicated not to private gain only but also to the public good, and we are proud of the work we have done and are doing in England, in Newfoundland and throughout the nine provinces of Canada from the shores of the Atlantic to the Pacific ocean, from Winnipeg to the Arctic seas, in the far Northwest Territories, in Hudson Bay and in Baffin Land. It is an inspiring thought that over that vast expanse of land and water, alike in great cities and in the remotest outposts of our fur trade, we are all working together with a common purpose, members of one great body, inspired by its ancient and honourable traditions. In that spirit, in the year now drawing to a close, we have attempted and achieved much in every branch of the Company's affairs, and our success in surmounting difficulties is due to the devotion and skill and the loyal working together of the whole service. During those tours of inspection in which I have come to know you so much better, it has been a pleasure to note so much loyalty to duty, so many cases of kindly sympathy, not only to assist one another and the Company but to be helpful in all relations between Company and public. And this evidence proves that those traditions which we so greatly prize are not only still living and strong but have been adopted by the great army of recruits who have recently joined our ranks. This spirit, this recognition of a common pride in its record of two and a half centuries, is of happy augury for the future.

Charles V Sale

From Chairman, Canadian Committee

I wish you all a Merry Christmas and a Happy New Year.

With our Governor during recent months, I have visited all the principal cities in the nine provinces of Canada.

From Victoria to Halifax, our people exhibit faith in the present and future of our country; the men of the West are smiling; everywhere optimism prevails.

Everywhere our people are confident that 1928 will bring to the Dominion of Canada an increase in population, progress and prosperity.

Mine is their faith, optimism and confidence, and I believe that the Company we are all proud to serve will keep step with and share in the progress and increased prosperity of Canada.

I wish you all health, happiness and prosperity.

George W. Allan

From Fur Trade Commissioner

Once each year it is customary for Chinamen and Eskimo peoples to balance accounts and start anew, wishing health, happiness, good will and peace on earth to all.

How much more fitting it is for us who claim more advanced civilization to search our hearts and completely cast out all blots that may be discovered there.

Let me take this opportunity to express my appreciation for the loyal support given during the year 1927 and to wish you good cheer and a full measure of happiness and all other good things in this life during the year 1928, and repeat the age old greeting to all Hudson's Bay Company employees, a Merry Christmas and a Happy New Year.

C. H. French

From Land Commissioner

The staff of the Land Department send hearty Christmas and New Year greetings to all their associates throughout the service. It gives me pleasure at this time, in behalf of the Company, to express appreciation for the continuance of loyal and faithful service rendered during the past year. I wish each member of the Land Department a joyous Christmas and a full measure of happiness during 1928.

W. P. Harman

From General Manager, British Columbia and Southern Alberta Stores

It gives me much pleasure to convey through the medium of *The Beaver* my sincere wishes for a Merry Christmas and a Happy New Year to all employees in the Company's service.

I would also express my thanks to all ranks in the British Columbia and Southern Alberta branches for the loyal and devoted manner in which they have cared for the Company's interests during the past year.

P. J. Parker

From General Manager, Manitoba, Saskatchewan, and Northern Alberta Stores

All good wishes for Christmas and the New Year to the Hudson's Bay Company staff of the Manitoba, Saskatchewan and Northern Alberta zone. Particularly, I would like to thank all those who have shown that they realize the true meaning of the word "co-operation." It is entirely necessary that, whatever department we are employed in, we should help one another, and the spirit of helpfulness of one department towards another has obviously made great strides during the past twelve months.

W. H. Cooke

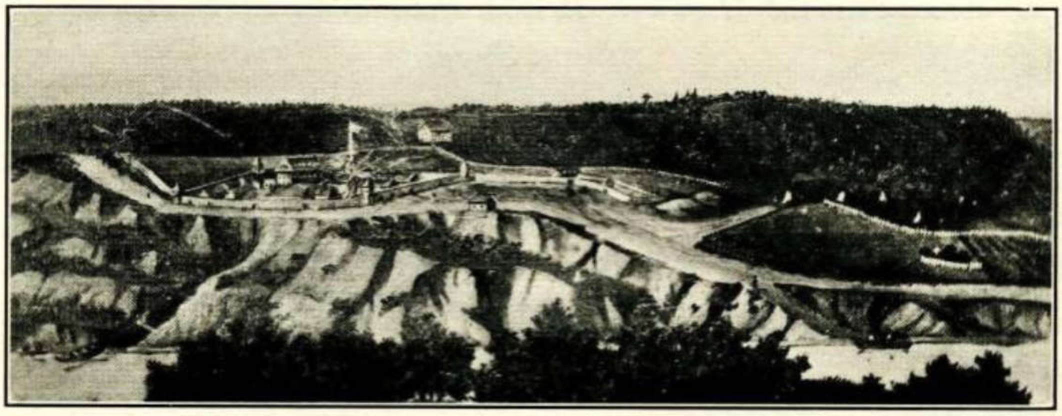
* * *

"Time is of all things in the world the longest and shortest, the quickest and the slowest, the most minute and the greatest, the most neglected and the most regarded, without which nothing can be done, which devours all that is little and gives permanent life to all that is great.

"Nothing is longer than time, because it is the measure of eternity. Nothing is shorter, because it is insufficient for all our plans. Nothing is slower for him who waits, nothing more rapid for him who enjoys. Time stretches out into the infinite in greatness and it is infinitely divisible in littleness."—*Voltaire*.

* * *

If we do our best; if we do not magnify trifling troubles; if we look resolutely, I will not say at the bright side of things, but at things as they really are; if we avail ourselves of the manifold blessings which surround us, we cannot but feel that life is indeed a glorious inheritance.—*John Lubbock*.



Edmonton, 1867 (H.B.C. Fort).

Christmas at Fort Edmonton, 1846

The following is from "Wanderings of an Artist Among the Indians of North America," by Paul Kane, writing of 1846; book published by Longman, Brown, Green, Longmans & Roberts, London, 1859.

ON Christmas Day the flag was hoisted, and all appeared in their best and gaudiest style to do honour to the holiday. Towards noon every chimney gave evidence of being in full blast, whilst savoury steams of cooking pervaded the atmosphere in all directions. About two o'clock we sat down to dinner. Our party consisted of Mr. Harriett, the chief, and three clerks, Mr. Thebo, the Roman Catholic missionary from Manitou Lake, about thirty miles off, Mr. Rundell, the Wesleyan missionary, who resided within the pickets, and myself, the wanderer, who, though returning from the shores of the Pacific, was still the latest importation from civilized life.

"The dining hall in which we assembled was the largest room in the fort, probably about fifty by twenty-five feet, well warmed by large fires which are scarcely ever allowed to go out. The walls and ceilings are boarded, as plastering is not used, there being no limestone within reach; but these boards are painted in a style of the most startling barbaric gaudiness, and the ceiling filled with centre-pieces of fantastic gilt scrolls, making altogether a saloon which no white man would enter for the first time without a start, and which the Indians always looked upon with awe and wonder.

"The room was intended as a reception room for the wild chiefs who visited the fort; and the artist who designed the decorations was no doubt directed to 'astonish the natives.' If such were his instructions, he deserves the highest praise for having faithfully complied with them, although, were he to attempt a repetition of the same style in one of the rooms of the Vatican, it might subject him to some severe criticisms from the fastidious. No tablecloth shed its snowy whiteness over the board; no silver candelabra or gaudy china interfered with its simple magnificence.

The bright tin plates and dishes reflected jolly faces, and burnished gold can give no truer zest to a feast.

"Perhaps it might be interesting to some dyspeptic idler who painfully strolls through a city park to coax an appetite to a sufficient intensity to enable him to pick an ortolan if I were to describe to him the fare set before us to appease appetites nourished by constant outdoor exercise in an atmosphere ranging at 40° to 50° below zero. At the head, before Mr. Harriett, was a large dish of boiled buffalo hump; at the foot smoked a boiled buffalo calf. Start not, gentle reader, the calf is very small, and is taken from the cow by the Caesarean operation long before it attains its full growth. This, boiled whole, is one of the most esteemed dishes amongst the epicures of the interior. My pleasing duty was to help a dish of mouffle, or dried moose nose; the gentleman on my left distributed, with graceful impartiality, the white fish, delicately browned in buffalo marrow. The worthy priest helped the buffalo tongue, whilst Mr. Rundell cut up the beavers' tails. Nor was the other gentleman left unemployed, as all his spare time was occupied in dissecting a roast wild goose. The centre of the table was graced with piles of potatoes, turnips, and bread conveniently placed, so that each could help himself without interrupting the labours of his companions. Such was our jolly Christmas dinner at Edmonton; and long will it remain in my memory, although no pies or puddings, or blanc manges, shed their fragrance over the scene.

"In the evening the hall was prepared for the dance, to which Mr. Harriett had invited all the inmates of the fort, and was early filled by the gaily dressed guests. Indians whose chief ornament consisted in the paint on their faces, voyageurs with bright sashes and neatly ornamented moccasins, half-breeds glittering in every ornament they could lay their hands on; whether civilized or savage, all were laughing, and jabbering in as many different languages as there were styles of dress. English, however, was little used, as none could speak it but those who sat at the dinner table. The dancing was most picturesque, and almost all joined in it. Occasionally I, among the rest, led out a young Cree squaw who sported enough beads round her neck to have made a pedlar's fortune,

Edmonton Today, 1927. Courtesy R.C.A.F.)

and having led her into the centre of the room, I danced round her with all the agility I was capable of exhibiting to some highland reel tune which the fiddler played with great vigour, whilst my partner, with grave face, kept jumping up and down, both feet off the ground at once, as only an Indian can dance. I believe, however, that we elicited a great deal of applause from Indian squaws and children, who sat squatting round the room on the floor. Another lady with whom I sported the light fantastic toe, whose poetic name was *Cun-ne-wa-bum*, or "One That Looks at the Stars," was a half-breed Cree girl; and I was so much struck by her beauty that I prevailed upon her to promise to sit for her likeness, which she afterwards did with great patience, holding her fan, which was made of the tip end of swan's wing with an ornamental handle of porcupine's quills, in a most coquettish manner."

Ye Olde English Fare

By F. S. GARNER, H.B.C., Vancouver, B.C.

THE brave days of old were distinguished by a hearty and profuse hospitality. During Christmas, open house was kept by barons and knights, and for a fortnight and upwards nothing was heard but revelry and feasting. The grand feast, however, given by the feudal chieftain to his friends and retainers took place with great pomp and ceremony on Christmas Day. Among the dishes served upon the occasion, the boar's head was foremost on the board. Heralded by a jubilant flourish of trumpets, accompanied by strains of merry minstrelsy, it was carried on a platter of gold or silver into the banquet hall, the procession singing as it came.

The preparing of the boar's head takes about three weeks to complete. The pig's head has to be very carefully selected, the brains have to be removed, for these won't take the salt. The head is then placed in a deep vessel and sprinkled with about two pounds of salt, six ounces of black pepper, one ounce of saltpetre, and half a pound of coarse brown sugar. Twice a day for not less than twenty-one days the head is thoroughly rubbed with the pickle so that the brine penetrates every part. The head is then washed in cold water, ears cut off, and all put into a boiler of herbs. Directly the ears are tender, they are taken out, the head being left to simmer for about seven hours. When cold, the ears are fixed in position with small wooden pegs, and a couple of ferocious tusks, also cut from a bit of clean white wood, are stuck in the lower jaw. The head is then painted with a coat of chestnut brown glaze. When this is set, it receives the time honoured boar's head decorations in the shape of pipings of lard. Small round radishes, also piped with lard, form the eyes, and between the beast's jaws is put a lemon.

The Peace River Country

By J. B. MORISON, H.B.C., Winnipeg

DURING my five months travelling through the Peace River district in the summer of 1927, inspecting H.B.C. lands, I was so much impressed with this delightful "new" country that I feel readers of the *Beaver* will like to know something of the opportunities out there.

Peace River Wheat Fields

In size it is an "inland empire," and has, I think, the most fertile soil in Western Canada; certainly the most fertile I have ever seen, after having inspected land in Western Canada since 1912. The pea vine was so thick in many localities that it was hard work to walk through it, and often the wild grass would be right up to the top of the horses' backs. The country is gently rolling, and, for the most part, covered with poplar, which, however, is being cleared off by fire as the land is settled. The harvest is wonderful this year. I never saw crops so uniformly good in so large an area. The wheat averages thirty-five bushels per acre, I feel sure, and the oats one hundred bushels.

Every townsman and farmer in the country is a booster, and just as soon as one steps off the train one feels transported back to the good old days in the west. Optimism is the ruling note from one end of this huge tract to the other.

The settlers, for the most part, are in communities, with schools, churches and roads; but, of course, there are scattered farmers who do not have these advantages.

Game is plentiful, including bear, moose, deer and antelope, and duck, chicken and partridge are everywhere. There are also lots of fish in the rivers and creeks.

One railroad taps this vast area—the E.D. & B.C.—but an outlet to the Pacific coast is bound to come within the next few years.

The weather is delightful. Being so far north, the days are very long, the wheat ripening at least ten days earlier than in other districts of the west. The winters are milder than in Manitoba on account of the "chinooks" (warm winds).

If I were going to take up a homestead or soldier's grant, I would take the train for Peace River tomorrow.

Winter in Canada

By DR. E. VOORHIS

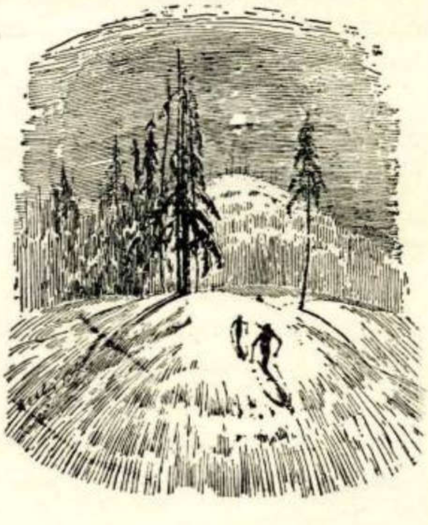
> "The stars that singly, then in flocks, appear
> Like jets of silver from the violet dome,
> So wonderful, so many and so near,
> And then the golden moon to light me home;
> The crunching showshoes and the stinging air,
> And silence, frost and beauty everywhere."
> —*Lampman.*

THERE are distinctive charms in the Canadian winter. In its dry air charged with life-giving oxygen, one feels exhilarated as never in warmer latitudes and one scarcely realizes how many degrees of frost may exist at the time.

The beauty of winter in Canada is best appreciated by those who travel into the wilds of nature beyond the sight and sound of human activities. The silence of such places in summer is often profound, but the silence of winter is still greater, for the leaves have fallen and the birds have gone. There is no sound save the song of the pine and, occasionally, the deep booming of ice upon the lake cracking under the frost or the sharp snapping of trees like rifle shots. If you have a permanent camp, such as a log cabin, you may be visited by the few birds who inhabit the northern woods in winter, the "whiskey-jack" and the snow-bunting, and you will have opportunities to study the habits of the animals.

There are few sights more beautiful than the forest after freshly fallen snow not yet disturbed by the breeze. Great hoods and mantles of white lie upon the rocks and bushes in fantastic shapes, and little cedars become majestic domes.

A strangely beautiful sight is sometimes seen in the early mornings before the sun's warmth is felt, when the night mist has frozen upon every limb and completely enveloped the entire tree in snowy whiteness, not as with falling snow from above, but equally above, below and on all sides—a truly magic sight. Vapour, suspended in the air, too light to fall, will be seen in the early morning light as myriads of dancing, flashing particles of floating ice. This effect can be seen only in northern latitudes where the air is dry and frosty.



In winter the vast snow-covered fields, forests and lakes seem to be shrouded in a great sheet of white. As the low-lying sun slowly declines and day begins to wane, the lengthening shadows on the snow appear as of deepest cobalt blue shading into violet. The setting sun here and there paints a dash of rose and orange, while the dusky pines, spruces and cedars stand out in emphatic blackness against the white,

and the gray trunks of beeches and maples are all painted in sunset hues.

The gorgeous beauty of the winter sunsets in Canada is well known. Sometimes may be seen that strange, green, after-glow in the sunsets as though one were gazing into crystal, and the clear skies at night are studded with innumerable stars and the brilliant constellations of winter.

It is said that some have received a wrong impression of the severity of the Canadian winter and fear to expose themselves, never having actually tried it; but without the experience they cannot realize the wonderfully beneficial effect of Canada's sunshine and open air, especially in the interior. It is a great surprise to the dweller in a humid climate to discover, upon his first experience of a Canadian winter, that the below-zero temperatures are not only bearable but may be actually pleasant.

Skating has never lost its ancient attraction. Open-air public skating rinks are to be seen in nearly every town and city in Canada. Skating carnivals are held every season, in which may be seen the most graceful, attractive figure-skating by champions of the world.

Hockey, which has now become a professional game, is a favourite not only with Canadians but with visitors who come from long distances to witness exciting matches between rival teams.

But ski-running is now the great popular winter sport in which all alike may indulge. On fair days, even when the cold is intense, thousands of young men and women in gay coloured garments, carrying their skis, will be seen leaving the towns for a hike in the hill country.

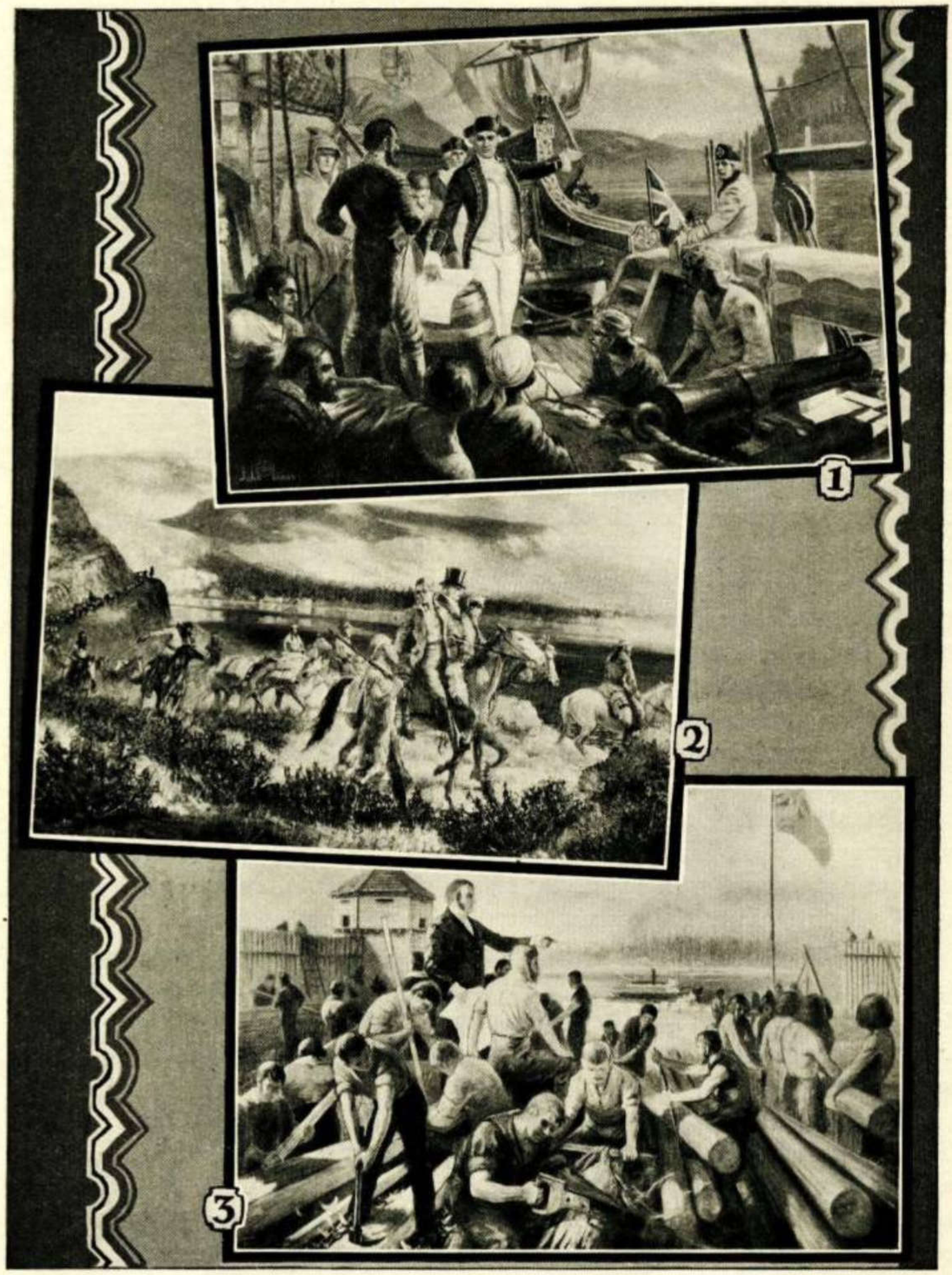
Snowshoeing is still the choice of many, and numerous snowshoe clubs exist in the cities of Canada. It remains to the Indian, the trapper, and the courier the most satisfactory means for travel in deep snow. From Alaska to Labrador, wherever the dog-team is used, there will be seen the snowshoe.

Tobogganing is a winter sport still maintained throughout Canada. The slides are specially constructed of ice sides and are easily kept in order and, where the natural configuration of the land permits, are often of considerable length. The excitement of the lightning descent is ample compensation for the long uphill return, and then one is exercising in the fresh air in the midst of gayety and merriment.

Curling, as might be expected, is a winter sport found all over Canada. Nearly every town has its curling rink and devotees of the game.

Canada has much to offer to the seeker after health or pleasure during winter.

Historical Pictures of British Columbia



1, Commander Vancouver Meeting with the Spaniards Off Point Grey, A.D. 1792.
2, Hudson's Bay Fur Brigade Passing Down Okanagan, A.D. 1825-35.
3, James Douglas Building Hudson's Bay Post at Victoria, A.D. 1843.

Paintings by John Innes (copyright); reproduced by courtesy of B.C. Printing & Litho. Limited, Vancouver, B.C.

Historical Pictures of British Columbia

Governor Charles V. Sale Makes Presentation in Behalf of the Hudson's Bay Company to University of British Columbia

THE nucleus of a splendid art gallery was the gift received Wednesday afternoon, September 21, by the University of British Columbia, when eight large paintings of historic provincial scenes were presented to the institution by Charles V. Sale, Governor of the Hudson's Bay Company, and the Native Sons of British Columbia.

A large number of interested persons gathered in the new university library building at 2.30 o'clock to witness the ceremony and view the paintings.

Dr. R. E. McKechnie, chancellor of the university, was chairman of the presentation meeting. He outlined the objects of the institution and spoke of its future.

In officially presenting the pictures to the university, Mr. Sale said:

"I am very grateful for your kind and hearty welcome, and for the privilege of joining with you in commemorating the deeds of great men—pioneers in the discovery and early development of this fair and favoured province.

"Five years have passed since the Native Sons of British Columbia conceived the idea of committing to canvas scenes of historic interest, ere the facts and the details became lost in the mists of time, and I well remember the enthusiasm with which the plans and ambitions of the Native Sons were unfolded by Mr. McLennan, when seeking the co-operation of the Governor and Committee of the Hudson's Bay Company, during his visit to London in 1923.

"The close connection of the Company with the early history of Canada enabled us to appreciate the imagination and vision which sought to inspire future generations with a due sense of the courage and daring of their forefathers, and so to welcome an association with the Native Sons of British Columbia in the preparation of the paintings now before you.

"If I may venture the statement, this association gives an additional interest to these paintings, because it places the incidents which they portray in perspective with the course of events down the ages, from the time of Henry the Seventh to the living present—events which mark the origin and growth of the great Empire to which we belong, even as we are each proud of the land in which we live.

"Carry your thoughts back for a moment, if you will, to those early days some four centuries ago when England, with a population of less than 5,000,000, was little more than a sheep farm, growing wool for the German merchants who then dominated her trade with Europe; when English ships were shut out from access to the south sea and to the Indies by Spain and Portugal and later by the rising sea power of Holland. It was an attempt to pass these barriers, to find a new way to the east and to the south, which led to the discovery of Newfoundland in the year 1497. Following other efforts, a further step was taken by the formation in 1553 of the first great joint-stock company, called the Mystery and Company of the Merchants Adventurers for the Discovery of Regions, Dominions, Islands and Places Unknown, which set out to discover a route by the northeast, but failed to do more than open up a trade with Russia through the Port of Archangel.

"It was in pursuit of a similar attempt that Henry Hudson discovered the great inlet of the Hudson bay in 1610, and it is a wonderful tribute to the pertinacity of the English race that, when the charter was granted to the Hudson's Bay Company in 1670, they were still pursuing the same idea, as we see clearly in the words of the charter itself:

" 'For the discovery of a new passage into the south sea. . . by means whereof there may probably arise very great advantage to us and to our kingdom.'

"Think, then, of the little vessels of forty and fifty tons which set sail for the great mysterious and unimaginable north, with this as one of the principal objects in view. Think, also, of the continuity of effort and purpose, maintained year in and year out in the face of difficulties and discouragements, and despite the absence of any dividend for the adventurers in forty-four out of the first fifty years of the Company's existence. Fighting with the French was almost continuous, until the Treaty of Utrecht in 1713, when France formally ceded Hudson's Bay to Great Britain. But still the original object of discovery had not been forgotten, for in 1719 the Company commissioned the *Albany* and *Discovery* for this purpose. These vessels never returned, and although many attempts were made in studied pursuit of the Northwest Passage, they led to nothing more than the apparently negative result, expressed at a later period by John Barrows: 'It would not be unreasonable to infer that no such passage exists.'

"The Treaty of Utrecht was followed, fifty years later, by the Treaty of Paris, when, in 1763, after the Seven Years' War, the whole of Canada was ceded to Great Britain, and the Hudson's Bay Company were free to pursue their discoveries within the limits of Rupert's Land as described in the charter.

"Then followed the period in which the merchants of Montreal challenged the Hudson's Bay Company with a competition which increased in intensity, until it became a race for the fur trade of the still unknown west. It was in pursuance of this race that Alexander Mackenzie, Simon Fraser and David Thompson accomplished their wonderful explorations under the auspices and instructions of the North-West Company, bringing them eventually to the coast, which the great Vancouver had a few years earlier approached by sea.

"With no other worlds in sight to conquer, competition between the two companies was accentuated to a disastrous degree, and continued until 1821, when they were amalgamated upon mutually satisfactory conditions.

"Under the administration of Sir George Simpson, the great qualities of the Scottish and French elements of the North-West Company were successfully merged with those of the Hudson's Bay Company, and were of material assistance in the government of the vast territories which remained under the Company's rule until the Deed of Surrender in 1870.

"The influence of this amalgamation on the course of empire cannot be over-estimated. It enabled the Hudson's Bay Company to oppose the claims of both Russia and the United States to the territories of the Pacific coast. This opposition, directed by Sir George Simpson, with the assistance of such men as Chief Factor James Douglas, took the practical form of trade, occupation and settlement, and undoubtedly led to that crowning achievement—the saving of British Columbia for the Empire—an achievement which, as I have indicated, must be shared between the men of the North-West Company and of the Hudson's Bay Company. And so, after many disappointments and failures, a passage from the Atlantic to the Pacific—the dream of centuries—was attained; if not by sea, then by land.

"But, you will say, this—all this—was in the olden time, long ago. What does it hold for inspiration? I think that question is one which each individual may answer for himself. Reflect, if you will, on the conditions in which you are called upon to promote what was defined by King Charles II as 'all endeavours tending to the public good of our people.'

"There is the Empire on which the sun never sets, the great Dominion, this wonderful province of British Columbia, the great city of Vancouver, and this university with the opportunities which it offers to all alike.

"Then remember the little England of four centuries ago—poor, weak, insignificant and dependent. Reflect upon the purpose which animated both her rulers and her merchants. That purpose was nigh two hundred years old when the charter was given to the

Governor and Company of Adventurers of England Trading into Hudson's Bay for yet a further attempt to discover a new passage into the south sea.

"Remember also the poor equipment with which this purpose was pursued, and, finally, consider that if under such conditions so much was accomplished, how much more is due from us for the sake of posterity.

"I have given you nothing but the barest outline of a subject which to me is full of inspiration. The pictures which the Native Sons of British Columbia have prepared show something of the lives of the people who have played their part in the long story, and tell their own tale.

"In conclusion, let me quote the words attributed by the poet, Van Dyke, to Henry Hudson:

'For, mark me well, the honour of our life
Derives from this; to have a certain aim
Before us always, which our will must seek
Amid the peril of uncertain ways.
Then, though we miss the goal, our search is crowned
With courage, and we find along our path
A rich reward of unexpected things.
Press towards the aim, take fortune as it fares.'

"Mr. Chancellor, the Native Sons of British Columbia have conferred upon me the privilege of tendering, on their behalf, to the University of British Columbia, the paintings prepared under their commission by Mr. John Innes, and I have much pleasure in asking you to accept them."

Magistrate H. C. Shaw, one of the board of governors of the University of British Columbia, received the pictures in behalf of the institution. He deeply regretted the absence through illness of the artist, John Innes.

B. A. McKelvie, past grand factor of the Native Sons, reviewed the events which led up to the painting of the pictures. The speaker told how the occupation of British Columbia and Vancouver Island by the Hudson's Bay Company had held the land for the Union Jack.

He said if it had not been for that Company, the Stars and Stripes would be flying there today. For that reason the Native Sons had desired to have the pioneer trading company associated with them in the preparation of the historic paintings.

The pictures, listed as follows, were then explained by Mr. McKelvie:

1. Commander Vancouver's meeting with Spaniards off Point Grey, A.D. 1792.
2. Alexander Mackenzie recording his arrival at the Pacific, A.D. 1793.
3. Simon Fraser in Fraser canyon on his journey to the sea, A.D. 1808.
4. The Hudson's Bay Company's fur brigade passing down the Okanagan, A.D. 1825-35.
5. James Douglas building the Hudson's Bay post at Victoria, A.D. 1843.
6. James Douglas taking the oath as first governor of British Columbia, A.D. 1858.
7. Finding of placer gold by pioneer miners in the Cariboo, about A.D. 1858.
8. The overland pioneers journeying through the Rockies, A.D. 1862.

Winter Travel By Dogs

By CHAS. H. M. GORDON, H.B.C., Late of Fort Alexander

DURING the summer season, the sled dogs of the fur country do nothing for man. They pass their time in robbery and music, if their mournful howl can be dignified by that name. And yet, neglected as are these noisy, dirty animals in their months of idleness, when the winter approaches they are highly prized by their owners, and two well broken dogs become as valuable as a horse, as it is they that perform nearly all the work of the country.

Except in the far north, these animals are mostly of the Indian kind, with a mixed strain, large, long-legged and wolfish, with sharp muzzles, pricked ears, and thick, straight, wiry hair—white is the usual colour, but brown, blue-grey, red, yellow, and white mixed with black spots are also common. Many of them are so wolfish in appearance that it is impossible to distinguish the dark grey dogs from the ordinary wolf of the middle-sized variety when seen at a distance; and their tempers match their looks. Indeed, I have seen drivers of such teams, before harnessing or unharnessing them, stun them by a blow on the nose, owing to their savage nature.

It sometimes happens, however, that among this howling pack of mongrels there may be picked out a genuine team of dogs. There is no mistaking them in size or form from leader to hindmost hauler. They are of Eskimo breed, the bush-tailed, long-furred, clean-legged animals, whose ears, sharp-pointed and erect, spring from a head embedded in thick tufts of woolly hair. These animals have come from the far northern districts. They are of much more equable temper than their wolfish brethren and have a keener appreciation of kindness. To haul is natural to them. But there are dogs and dogs, and the difference between their mental and physical characteristics is as great as between those of average men.

The vehicles to which dogs are harnessed in the fur country are of two kinds—the passenger sled or cariole, and the freight sled, or Indian toboggan. A cariole consists of a thin board, usually not over half inch thick, fifteen to twenty inches wide and about ten feet long, turned up at one end in the form of a half curve. To this board a light frame is attached about eighteen inches from the rear end. This frame work is then covered over with parchment and painted and decorated according to taste. When travelling, it is lined with robes and blankets, in the midst of which the passenger sits or rather reclines, the sled being prevented from capsizing by the driver, who runs behind on snowshoes, holding on to a line attached to the back of the cariole. The projecting end behind the passenger's seat is used as a sort of boot upon which to tie baggage, or as a platform upon which the driver may stand to gain a temporary respite when tired of running.

The freight sled is made of two thin birch wood boards, lashed together with deerskins thongs, turned up at the front scarcely a quarter of a circle, from nine to twelve feet in length and sixteen inches broad. Along its outer edge, a leather lashing is run, through the loops of which a long leather line is passed to tie down the freight. Close to the front in both baggage sled and cariole the traces are attached.

On the coast of Hudson Bay dogs are harnessed by many separate lines, usually made of seal hide, with as many as twelve dogs to the sleigh. In Manitoba they are driven tandem, using generally four dogs for a team. In Alaska they are run two abreast, with a single dog as leader. This latter style is in vogue with drivers at The Pas in the annual dog Derby.

Perhaps in no single article of property is greater pride taken by drivers in the north than in a team of dogs turned out in good style. The back band is covered with tiny bells, and the collars hung with those of a larger size, and decorated with beads, coloured yarn, ribbons and fox tails.

The rate of speed usually attained in travel is about forty miles per day of ten hours' travel, although I have known of this rate doubled. Four miles an hour is a common dog trot when the animals are well loaded, but this can be greatly exceeded when hauling a cariole containing a single passenger upon smooth snow crust or a beaten track.

In 1923, at The Pas dog Derby, the average for one hundred miles was five miles an hour. I have known the Whale River team driven by David Elson to make the journey from Rupert's House to Moose Factory, a distance of over one hundred miles, in eighteen hours.

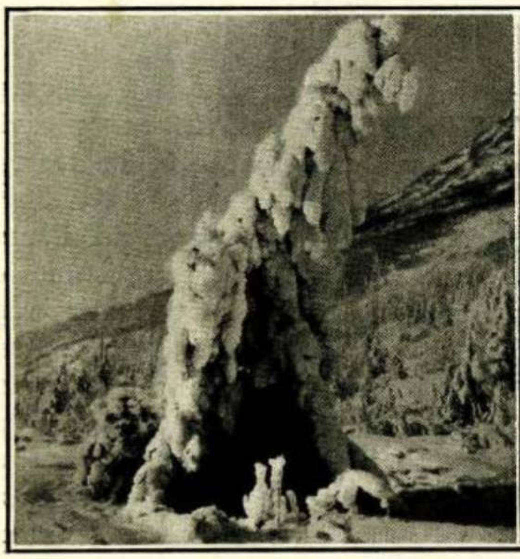
For endurance, I might mention the journey made by Chief Factor McFarlane, who made the trip down from McKenzie river, a distance of 2100 miles, in forty-six travelling days, using the same dogs the entire way.

To a novice, the spectacle presented by a number of gaily accoutred dog trains gliding merrily by with the tiny bells keeping time to the footfall of the shaggy train, the cariole decorated in bright colours, the passenger cosily wrapped in furs suggestive of warmth and comfort, the driver trotting unweariedly alongside until the sled with all its belongings becomes a mere speck of black upon the expanse of snow, all conspire to commend dog sleighing as the ideal of winter travel.

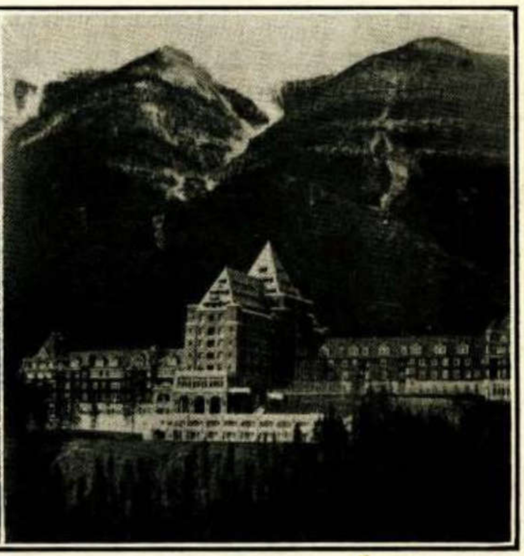
A Hudson's Bay Company Team

But supposing the cold to be of that intensity that the whip handle seems to burn the bare hand that touches it, that tea actually freezes while it is being drunk, that the nose on which one prides oneself turns white and rigid; suppose, too, that the track has been completely snowed up and the wretched dogs are unequal to the emergency, when the sled constantly upsets from running against stumps or slipping over a hillside, and when one hauls and strains to right them, the dogs lie quietly down, looking around and not offering to pull an ounce to help. Under such conditions ideas change and the thought that becomes uppermost is one of sympathy for the old voyageurs of the fur trade.

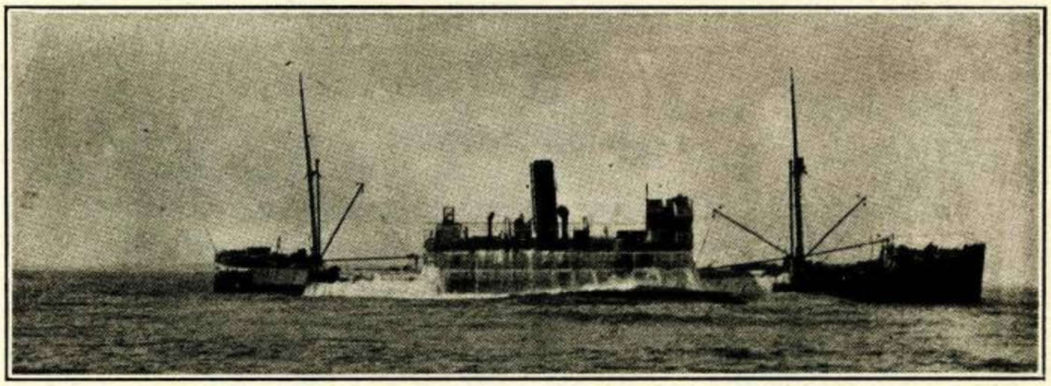
When the travelling day draws to a close and the twilight has warned the traveller to choose his resting place for the night, the sledge dog finds relief from his harness, and his day's work is at an end. He stretches and rolls in the powdery snow, then lies down to watch the preparation of the evening meal, in fond hopes that some portion may slip from the driver's hands or be left a moment unguarded. Soon, however, tired of watching, he falls asleep. But the sound of the axe separating the blocks of frozen fish at once awakens him. His one daily meal is soon dispatched, and his wistful eyes turn up for more. Not finding any, he indulges in growling and snapping at his fellows; then he lies down in the snow to sleep or, perchance, to dream of that day, which never comes for him, when the whip shall be broken and hauling shall be no more.



Winter Scene Canadian Rockies



C.P.R. Hotel at Banff



The Wreck of the Bayrupert

OUR photograph, taken August 1, 1927, by Commander Donald B. MacMillan, shows the S.S. *Bayrupert*, piled on Clinker Rock, off Cape Harrigan on the Labrador coast, where she struck on July 22, 1927. (See the *Beaver*, September 1927 issue, page 65.) The following extracts from a letter from Captain Sir Wilfred T. Grenfell, C.M.G., M.D., to Governor Charles V. Sale, dated September 1, 1927, from the S.S. *Strathcona II*, St. Anthony, Newfoundland, give a graphic and pathetic picture of the disintegration of this noble vessel:

"I wondered if you would not be interested in a line from the *Bayrupert*. Probably the last you will have. She lies out so far at sea and in such a dangerous place that few, if any, unfamiliar with the coast, will dare to venture to her any more, now that September has come in, though I think she will be on those rocks till the ice comes.

"Even in your life, I don't think you ever saw such a sight as she was yesterday, as we steamed around her at a very respectful distance. Immense seas were breaking over her. I would not have believed that they could go over her masts as these did.

"If ever there was an unfortunate being that needed a death shroud and a quick dispatch, it is a ship like the *Bayrupert*. And she is getting one gloriously, for the whole ship was covered with one immense white sheet after each big comber off the shoals made a clean breach over it.

"It was a glorious sight, and we watched it speechless. The noise of the blow, as the cowardly seas rolled at that defenseless beauty, was like a big explosion; so that our very souls were keyed up to a pitch of excitement by real forces that one seldom experiences in a lifetime. I shall think of it to my last day—the ship lay chained and helpless, and just had to put up with the endless cruelties of her tormentors."

◆

No man was ever meanly born. About his cradle is the wondrous miracle of life. He may descend into the depths. He may live in infamy and perish miserably, but he is born great.—*Calvin Coolidge*.

The Medicine Stone

By DR. JOHN MACLEAN

THE watchers of the plains, intent with eye and ear, waiting for the vision, song and story borne upon the passing wind, often catch glimpses of things unseen or unheard by the stoical race of white men, and as they linger by the mountain rapid, fantastic stone or snarled tree, enter into communion with the divine spirits, to whom they offer sacrifices, and this worship is far removed from mere superstition. Nearly fifty years ago, as I was accustomed to travel over the trail from Macleod to Lethbridge, my attention was drawn to a large stone at the bottom of the coulee down by the Belly river which had been daubed with paint by the Indians, and on the ground lay a profusion of native trinkets which had been offered as gifts to the god of the stone. This custom must not be confounded with the worship of sacred stones, as practised by the Mohammedans at Mecca, where the pilgrims have kissed the Black Stone beside the well Zemzem, over which the building Caabah is erected, till it has become worn and polished by the kisses of the faithful. When I asked the Blackfeet why they worshipped and made sacrifices to stones and trees, they informed me that these were the resting places of the spirits, and it was to the presiding genius in the stone, tree or rapid in the river to whom these were given. Thus I was introduced to the doctrine of animism, which holds an interesting and important place in the theology of the native races of the Dominion.

One of the most striking instances in the west was the Iron Stone of Alberta, which lay on the prairie near a beautiful stream, named after this circumstance, Iron Creek. It weighed between three hundred and four hundred pounds, was so soft that it could be cut with a knife, and when struck with a bit of iron, gave forth a metallic sound. It was evidently a large meteorite, and this strange stone was held in reverence by the native tribes. How long it had lain there, no one could tell, and consequently wonderful stories were told in the buffalo-skin lodges of its origin and meaning, while all agreed that it was a gift from the Great Spirit to his red children on the prairie. It was brown and mottled on one side like a strawberry, and on the other was flat, as if it had taken that shape when it fell on the ground in a molten state.

Crees, Stonies and Blackfeet made pilgrimages to this sacred stone, standing beside it in awe and with reverence and offering sacrifices. One day in 1867, a Christian Cree Indian of Pakan, where the Rev. George McDougall had his mission before he located at Edmonton, had it placed on a Red River cart and transported to the mission, whence it was removed to Toronto and deposited in the museum of Victoria College. There was consternation among the native tribes when they learned of the sacrilege, as the medicine men had prophesied that the buffalo herds would leave the Canadian prairies should it ever be molested, and the prophecy was fulfilled in 1878, when the buffalo migrated south to the Missouri and Yellowstone rivers, never to return save a few stray animals, as the Sioux and Crow Indians set fire to the prairie, thus preventing their trek to the chinook country in Southern Alberta, where they always spent the winter. George McDougall sent this meteorite to George Young of the Red River mission at Winnipeg, who forwarded it to the Mission rooms in Toronto, and eventually it found a resting place in Victoria College.

Because of the supernatural power supposed to be inherent in the stone, the Indians believed that no human agency could lift it, and its removal was attributed to the superior intelligence of the white man. Professor Arthur Coleman, in a paper in the "Transactions of the Royal Society of Canada," says in relation to this Iron Stone of Alberta: "In outline, this meteorite is irregularly triangular and much broader than it is thick. Its surface shows the usual rounded and pitted appearance. It consists of solid metal, with scarcely a trace of stony matter, and only a slight oxidation of the surface. The specific gravity of the metal is 7,784. An analysis gives the following results: Iron, 91.33 per cent; nickel, 8.83 per cent; cobalt, 0.49 per cent; total, 100.65 per cent.

As I gazed upon this meteorite, there came over me a feeling of wonder and reverence, somewhat akin to that experienced by the Indians, as here was a sacred stone which may have lain on the prairies for several centuries and whose history is unknown. The story of the iron stone is no longer told in the lodges, as the younger generation in touch with western civilization has forgotten the names of their great chiefs and notable warriors and the brave deeds of their ancestors; but we dare not cast them aside, as we must preserve them as worthy records of old times when the west was young.

Cover Picture

Our cover picture is a reproduction of our historical calendar for 1928. It depicts Henry Kelsey, the Hudson's Bay Company explorer, viewing the buffalo on the prairie in August 1691. Kelsey was the first white man to witness this thrilling spectacle. The picture is in the work of Charles W. Jefferys.

A Prayer of R.L.S.

"The day returns and brings us to the petty round of irritating concerns and duties. Help us to play the man; help us to perform them with laughter and kind faces; let cheerfulness abound with industry. Give us to go blithely on our business all this day, bring us to our resting beds weary and content and undishonoured, and grant us in the end the gift of sleep."

Sandringham

By S. HOPFENKOPF, H.B.C., London, England

WHILE spending a week-end with my friends in Wisbech, a small town of 11,000 inhabitants on the River Nen in Cambridgeshire and on the border of Norfolk, we drove by motor car one bright Sunday morning to the royal estate at Sandringham, which is situated in Norfolk about twenty miles from Wisbech.

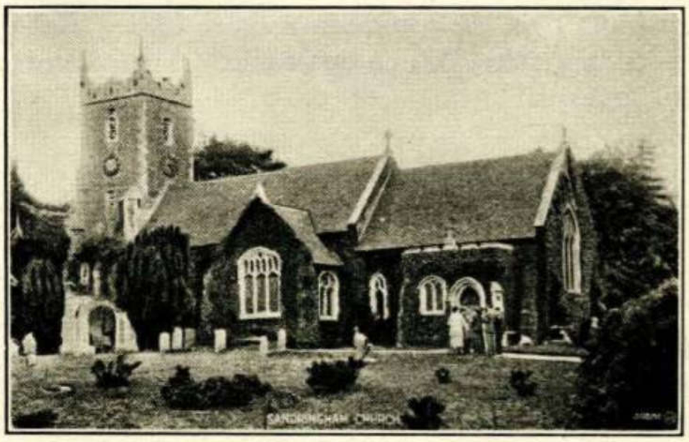
Sandringham Palace

The estate, which covers a very extensive area, was originally acquired by King Edward VII, and now belongs to the present King, with whom it is a favourite place for rest during week-ends and holidays.

The house is approached by a long drive, the entrance of which is ornamented by a beautiful, hand-made gate with wrought-in crests, and has a large, walled garden. There is also a splendid kitchen garden.

In the foreground of the dairy stands a bronze statue of the horse "Persimmon" which belonged to King Edward and once won the Derby. A little farther past the dairy are the fire-station and stables, which are kept in perfect order.

The grounds are well wooded and there are acres of rhododendrons, lilacs and other flowering trees. During the season, Sandringham is the King's chief shooting place. There are plenty of pheasants, partridges, hares and rabbits, which can be seen running across the road, and there are deer in the park.



Sandringham Church

Part of the estate is laid out as an eighteen-hole golf course. Round the grounds are groups of pretty little cottages, the so-called "Queen Alexandra cottages," for gamekeepers and other members of the staff.

Sandringham was the late Queen Alexandra's favourite home, and she lived there in a comparatively quiet way. She was much beloved and respected by all the people on the estate, and at her death they followed the cortege to Wolferton station, whence it was conveyed to London.

Perhaps the most interesting sight is the church, in which there is a magnificent solid silver altar. In front of the church is a memorial dedicated to the men of the Sandringham estate who joined the Norfolk regiment and fell in the war. A small graveyard surrounds the church, and on the east side may be seen the grave of the late Prince John.

The Royal Family often stays at Sandringham, both in winter and summer, and usually spends Christmas there. The Queen frequently goes shopping in Kings Lynn, a fairly large town of 25,000 inhabitants, on the River Ouse, between Wisbech and Sandringham.

The whole of the estate is open to motorists, and the gardens and stables are open once a week to the general public.

Born a King

By MARCILE (H.B.C.)

Kings have been housed in castles,
But in stable built on the sod,
On a manger bed in a cattle shed,
Was born the Son of God.

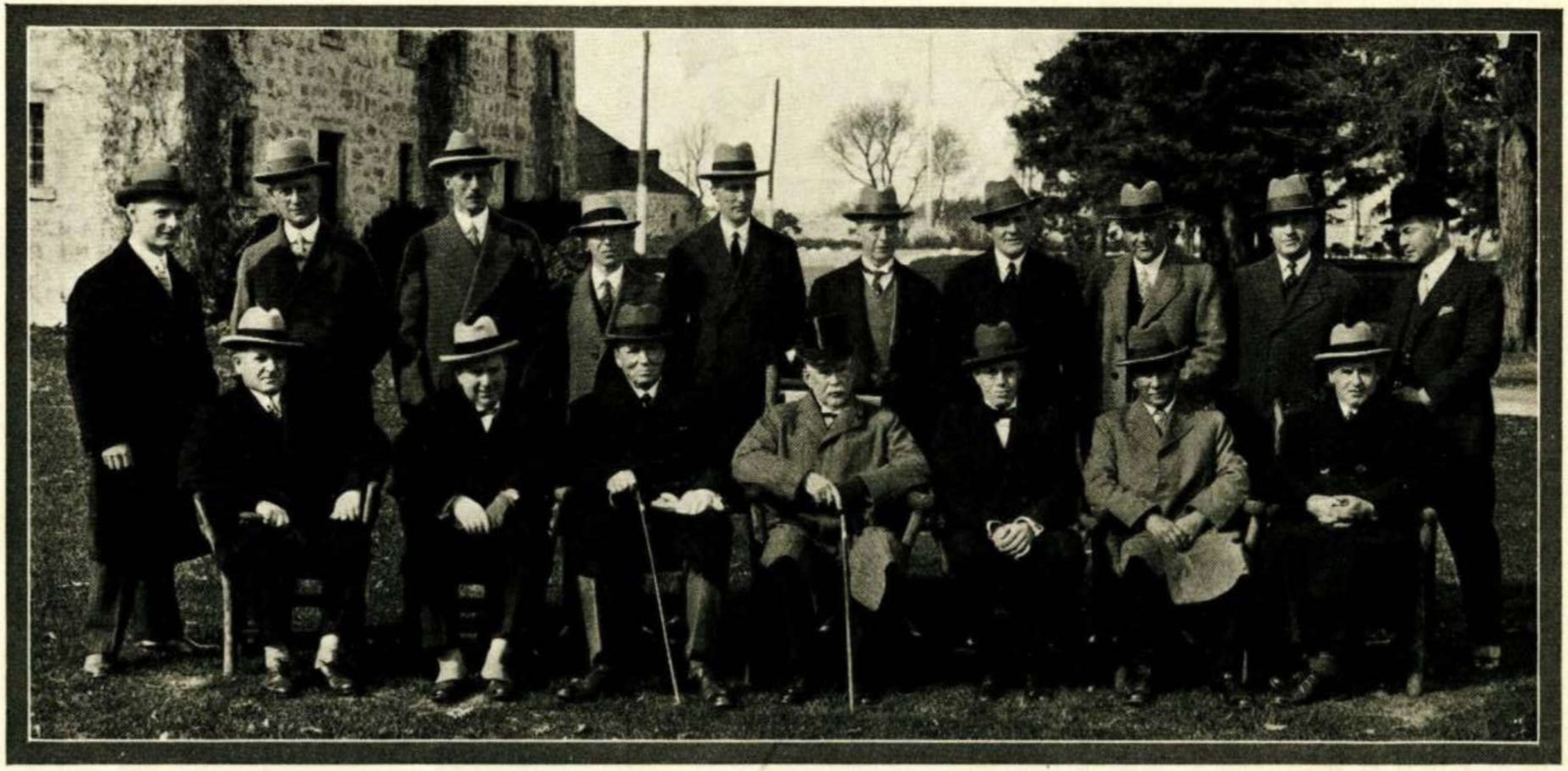
Prophets have dwelt in mansions,
Richly have lived, and high,
But He who wept whilst the others slept
Had for His roof the sky.

Statesmen and poets have written
Screeds we have never heard,
But He whose name is a living flame
Left only His spoken word.

Monarch of Kings, Incarnate!
Heaven to earth come down:
Content with a share of a manger bare,
And a halo for a crown.

Set as the sun in the Heavens,
Bright as its purest ray
Is He whose birth the nations of earth
Remember on Christmas Day.

Store Managers' Meeting, Lower Fort Garry, 10th October, 1927



Standing (left to right)—J. C. Atkins, W. J. Scott, A. J. Watson, J. J. Reilly, P. A. Chester, A. H. Doe, F. E. Dynes, R. R. Harvey, O. C. Johnston, J. McGillivray.

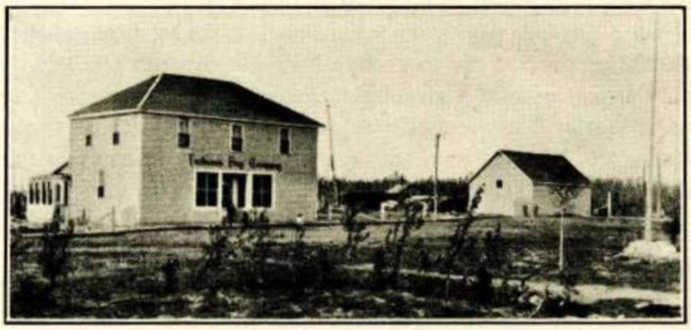
Seated—F. M. Johnston, P. J. Parker, G. W. Allan, K.C., Charles V. Sale (Governor), Hon. A. J. P. Howard, James Thomson, W. H. Cooke.

H.B.C. Posts, Keewatin District

No. 6—Setting Lake Post

By S. J. C. CUMMING, Acting District Manager

SETTING LAKE post is situated on the Hudson Bay railway, one hundred and thirty-seven miles north of The Pas. The original post was established in September, 1922, the buildings being acquired from the now defunct North-West Stores Company. A disastrous fire, however, swept the place in March 1925, and the present modern combined store and dwelling was erected in the summer of the same year.



Setting Lake Post

Setting Lake is now an important divisional point on the Hudson Bay railway, and rapid developments have taken place during the past two years. Roundhouses, yards, water tanks, freight sheds, etc., have been erected by the Canadian National Railways.

Freight for Nelson House post, both summer and winter, is handled from this point, and all mail, freight and fur shipments to and from Cross Lake, Norway House, Oxford House, God's Lake and Island Lake posts pass through Setting Lake during the winter months, making it a busy centre during the winter season.

Business is done with railway employees, prospectors and white trappers, and there are also a number of Cree Indians, originally belonging to Nelson House and Cross Lake, trading and trapping from this point.

All varieties of garden produce are grown here without difficulty. Wheat has also been successfully grown and ripened at the government experimental station.

The manager from the date of establishment of the post till October 30, 1927, was J. M. Cran. Mr. Cran, however, has been appointed as cash fur buyer on the Hudson Bay railway, and W. H. Hutton, formerly stationed at The Pas Mountain post in Saskatchewan district, has succeeded Mr. Cran at Setting Lake.

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The gods we worship write their names on our faces.—*Talmud*.

The best heads the world ever knew were well read: and the best heads take the best places.—*Emerson*.

What Do I Know About the Hudson's Bay Company?

IN last issue of *The Beaver*, the first fifty questions of our service-wide competition were printed. Here will be found the second and last fifty questions. Judging from inquiries that have reached us, we are anticipating a large entry. If you have not yet tried to answer these important questions, there is still plenty of time, as the competition does not close until April 30th, 1928. We hope to be able to announce the winners in issue of June, 1928. The reason the competition will be held open until April 30th is to give as many of our fur trade men as possible an opportunity to take part.

When you have completed your papers, put your name and address, department, branch and section of the Company's service, on the top, and alongside this put the length of your service with the Company in completed years, as there are two sections to the competition: those with less than five years' service will be judged separately from those with longer service. Put the number of the questions only on your papers, in consecutive order, with your brief answers alongside. Then put them in an envelope addressed:

Competition,
Editor *The Beaver*, Hudson's Bay Company,
93 Main Street, Winnipeg, Manitoba.

to reach this office on or before April 30th, 1928.

Read the rules in September issue carefully and make it your duty to take part in this competition, win or lose, for it is for your instruction as well as your entertainment, and you cannot know too much about the history and the present-day business operations of the Company you serve, no matter in what branch you are employed.

Here is a letter, recently received, which shows how readily the answers to the questions may be found:

"With reference to the Pertinent Questions competition in September issue of *The Beaver*, I thought it might interest you to know that I was able to answer fully seventy-five per cent of the questions simply by referring to back numbers of the magazine. It is when questions arise concerning the Company (historical or otherwise) that one realizes what an informative journal *The Beaver* is, in fact, a regular little encyclopedia. Yours faithfully, 'Arabus.'"

PERTINENT QUESTIONS COMPETITION

51. Name the cities or towns in which the Company's retail stores (operated apart from the Fur Trade) do business.

52. Give one feature by which one may always distinguish Hudson's Bay Company advertisements?

53. Give the names of the managers now in charge of the various H.B.C. department stores?

54. Name the store zone general managers.

55. Name the zones, and the cities with department stores included in each zone.

56. When was the first Vancouver store opened?

57. When was the first spadeful of earth turned over in connection with the new Winnipeg store?

58. In what year was the Company's 250th anniversary celebrated and who was governor.

59. As far as is known, how many of the Company's employees served overseas during the Great War, leaving the Company's service for this purpose, and how many of these died in the cause?

60. Which of the department stores in the Company's service has the greatest area of floor space, and which has the smallest?

61. Name the different commodities and departments of service advertised specially in *The Beaver* in each issue in 1926 and 1927.

62. What important grant of land was given to H.B.C. under the royal charter from King Charles the Second?

63. Under what conditions were the governing rights and some of this land surrendered to Queen Victoria?

64. What was the date of this surrender?

65. What land did the Hudson's Bay Company retain?

66. What sections in each township were usually retained by the Hudson's Bay Company?

67. What is the "fertile belt."

68. What are the usual Hudson's Bay Company terms for sale of farm lands?

69. Does the Hudson's Bay Company pay taxes on these farm lands?

70. What is the location of the head office of the Land Department?

71. Where are the branches of the Land Department situated?

72. Who is the present Land Commissioner?

73. What arrangements are made for representation by the Land Department in towns and villages throughout the provinces?

74. What is the full corporate title of the Hudson's Bay Company?

75. At what important cities, towns, and villages does the company offer business and residential sites for sale?

76. Name two lines of merchandise exclusively for sale by the Hudson's Bay Company.

77. Name the five largest Hudson's Bay Company stores in order of size.

78. Name the other six Hudson's Bay Company stores in order of size.

79. Where does Fugi silk come from?

80. Name one kind of merchandise which comes for our stores from Czecho Slovakia.

81. On what date was the Winnipeg new store opened?

82. Name the stone used to build the Winnipeg store and the province in which it was quarried.

83. Name five French toiletries sold by the Hudson's Bay Company.

84. What is the chief H.B.C. merchandise sale of the year, and when does it take place?

85. What is Rayon?

86. In what country are Hudson's Bay "Point" blankets made?

87. What does the term "fast colour" mean?

88. What is the "vamp" of a shoe?

89. Name the animal whose skins go to make Hudson seal coats.

90. Name the colours in which Hudson's Bay "Point" blankets are made.

91. What does "E.P.N.S." mean in the jewellery department?

92. Name ten well-known silk fabrics.

93. From what is linen produced?

94. Where are the best linens manufactured?

95. Who is credited with the devising and designing of "Made Beaver" tokens for fractional values as were used in the Hudson's Bay Company's fur trade?

96. Name two countries which produce the finest kid gloves.

97. In the men's wearing apparel department, what do the five following names signify: "Plus-fours," "Balbriggan," "Boater," "B.V.D's," and "Brogues"?

98. What is the difference between a Hudson's Bay "two point" blanket and a Hudson's Bay "four point" blanket?

99. What is a "printer's proof"?

100. Name the three main divisions of the Hudson's Bay Company's business in Canada.

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I.O.D.E. Competitions

Short Story (closing date, February 1, 1928)—Prize $200.00. Two thousand to six thousand words. Canadian story preferred.

One-Act Play—To occupy twenty to forty minutes on the stage. (Closing date, March 1, 1928.) Prize $100.00.

Christmas Card Design (in colours)—Subject Canadian autumn outdoor scene. (Closing date, December 1, 1927.) Prize $100.00.

Write to National Educational Secretary, I.O.D.E., 238 Bloor Street East, Toronto 5, Ontario.

Farm Help

Farmers in Western Canada can secure good, willing, British help through this Company—experienced, partly experienced and inexperienced men, married couples and families.

British Reduced Passage Scheme
$10 to Canada

Your friends and relatives in the Old Country desiring to engage in farming in Canada may obtain assistance under this scheme. Write to us for information leaflet.

Ocean and rail transportation to and from Europe can also be arranged for all classes of travellers.

This is a Hudson's Bay Company Overseas Settlement party of young Britishers who sailed in the S.S. *Athenia* for Canada on August 27, 1927, all of whom have been placed in farm employment in Western Canada.

WRITE TO

HUDSON'S BAY COMPANY OVERSEAS
SETTLEMENT, LIMITED

at

(London Address)
TRAFALGAR BUILDINGS, CORNER OF NORTHUMBERLAND AVENUE
LONDON, W.C.2, ENGLAND

(Winnipeg Address)
93 MAIN STREET, WINNIPEG, MANITOBA, CANADA

Hudson's Bay Company.
INCORPORATED 2ND MAY 1670.

RAW FURS!

258 YEARS IN CANADA

Established—Edmonton, 1795; Pacific Coast, 1821
Fort Garry (Winnipeg), 1822

Trading Posts Throughout Canada

Cash paid for furs immediately on acceptance.

No Waiting—No Uncertainty

SHIP YOUR FURS TO

Hudson's Bay Company

RAW FUR TRADE

WINNIPEG, MANITOBA
EDMONTON, ALBERTA
VANCOUVER, B.C.
NORTH BAY, ONTARIO
MONTREAL, QUEBEC

Merry Christmas
Nelson White

STAFF SUPPLEMENT

News from Stores, Posts and Branches

Vancouver

DEPARTMENT MANAGERS ENTERTAIN

Dance, supper and a real good time proved the department managers to be wonderful hosts. More than a thousand were present.

Never has a ballroom made a prettier picture than the Georgian restaurant presented on Wednesday evening, November 2, when the department managers of the store were hosts to 1,200 employees and their friends at a party and dance.

Although the party was the first to be given directly by the department managers, it was similar to several affairs that are held by the H.B.C.E.A. The Company has always been eager to encourage social activities among its staff and has achieved an enviable reputation among Canadian firms for the splendid spirit of co-operation and good feeling that exists in its organization.

Many novelties were introduced during the evening. Comedy stunts, tugs-of-war, ballet dances and special concert numbers were cleverly staged.

During the evening, supper was served in the cafeteria.

P. J. Parker, general manager for Southern Alberta and British Columbia stores, and J. J. Reilly, manager of the Vancouver store, were noticeably active in seeing that everybody had an enjoyable evening. R. C. Scibird, too, the merchandise manager, was untiring in his energies, and great praise was due to — Stanfield and E. S. Morley for the prominent part played by them in making the party a success.

MAKING WORK PLAY

That's the secret of successful working, and that's what gave the first day of the department managers' sale at Vancouver a new selling record. It was easy—creating interest with pleasure.

R. C. Scibird, our merchandise manager, was responsible for the idea. He had seen it work before, and put it into operation here. The store was divided into two, the Reds and the Blues. A human interest competition was indulged in. Pep sheets were issued to the salespeople three times before the sale. The department managers had a social evening with dancing, interspersed with stunts by the Blues and the Reds—and everybody got talking red and blue, and linked this up with the sale. When the day came for the opening of the sale, the two sides vied with each other for the biggest day's returns. Many sales were made which wouldn't have been made but for the interest aroused beforehand. The best thing of all was a new selling record was made.

The captains of the teams were Mr. Stone (Blues) and Mr. Dunn (Reds), both of whom worked diligently, putting into play the generalship of tried and trusted warriors, and while one was bound to win, the loser had the pleasure of placing a "wreath of laurel," in the shape of a $10.00 Stetson hat, on the victor.

CRICKET TEAM HOLDS BANQUET

An enjoyable dinner was held at the Orpheum Cafe on the 26th of October in honour of the H.B.C. cricket team, which won the magnificent Crehan cup. Covers were laid for fifty. F. S. Garner took the chair. R. C. Scibird and R. Douglas were among those present. Songs were rendered by Miss Ripley, of the silk department, and Mr. Warner, of the staple department. Mr. Cook won Mr. Garner's bat for the best batting, and Mr. Ward won Mr. Cossey's ball for the best bowling average.

The display department of Vancouver saleshop beat the entire American continent in the Hoover window display competition. Well done, Heales and company! You have the congratulations of the entire Vancouver staff.

Van Camp, buyer for the jewellery department, has recently arrived from an eastern buying trip.

F. A. Wilson is now in charge of a new department functioning through the accountant's office and the merchandise department.

E. Findlay, of the general manager's staff, has received an extended leave of absence and expects to visit her sister in Honolulu.

E. Johnston, formerly of the advertising department, has left for Toronto, where she has accepted another position.

M. Barnwell is with the advertising department now.

H. Deans, formerly of the mail order department, has been transferred to the merchandise office.

B. Blake, S. McLean and J. H. Griffiths were presented with medals recently for fifteen years of service with the Company. We hope they will be spared many years to give the same loyalty and wholehearted interest to the Company as has been their endeavour in the past.

We are glad to have J. Gilbert back again. He was absent from the store for a week or more, owing to a severe sickness.

E. Furman is our new buyer for women's coats and dresses. We are glad to welcome Miss Furman. She comes to us from a store noted for doing things in the H.B.C. way. She has had a wide experience and comes with a new buying market at her finger tips. She wants every one of the staff to visit her section and become acquainted.

H. Lewis is the new buyer of drugs and toilet articles. We extend a welcome to Mr. Lewis. We all need him—the ladies for powder and other things, the men for shaving sticks and razor blades.

H. R. P. Gant spent an enjoyable week holidaying at Alta Lake recently, where he put in some time hunting the wily deer.

Mary McCarry, who is secretary to Mr. Reilly, the store manager, and Mr. Scibird, the merchandise manager, is welcomed by the office staff.

M. Bennett, of the credit department, is leaving the store shortly to be married. We wish her luck.

W. Peppett, credit manager, spent his Thanksgiving day in Seattle, where he attended a football game and was very much impressed with it.

J. S. Thompson, of the mantle department, left the store November 5 to be married. She will reside in the south. Before leaving, she was the recipient of a leather club bag from her colleagues.

Jean Shepherd, late of the credit department, was married in September. Her "new" name is Mrs. Towers. Before leaving the store, a shower was given in her honour by Doris Blake.

S. Balfour, of the accounting department, has left us for a short visit to England. We understand his visit is to settle up some private affairs. Our good wishes accompany him.

W. H. Currie, who was secretary to H. E. Burbidge, and who resigned his position to join the artillery to go to the World War, was a welcome visitor to the store recently, and was loud in his praises for the appearance of the Vancouver store.

W. F. MacDonald is the new manager of our groceteria.

We welcome to the store M. S. Matthews. Miss Matthews was formerly with the Company's store in Calgary.

K. Davis, of the book department, spent her vacation week in Seattle, seeing what other stores do. She was fortunate in meeting the buyer of Frederick & Nelson and spent a pleasant business hour with her, receiving much benefit therefrom.

E. Clark is taking the place made vacant by the resignation of G. Donaldson in the optical section.

Mrs. Cossey, wife of H. Cossey, of the fur department, who has been visiting friends in England, has returned. On her way to the coast, she spent a week in Montreal, and was in the train wreck at Broadview, but we are glad she came out of it unscathed.

H. O. Teasdall, buyer of men's and boys' clothing, is in Montreal giving instructions and ideas for the making of our clothing for the coming spring's business.

SPORT

Football—A great deal of interest has been centred on the store's football team known as the H.B.C's. It promises to be a very strong body, and after only two practice matches, spectators have declared we are the strongest in the Wednesday league. Congratulations to W. H. F. Gerrard, who is managing the team, and to H. F. Orr, the ever-energetic secretary. Watch for results.

The editorial staff of Vancouver send greetings to similar staffs in the Company's service everywhere, and best wishes for a happy and bright New Year. —*F. S. Garner.*

Vancouver Wholesale

The enormous traffic of the last tourist season has demonstrated that Vancouver holds a particularly advantageous position, geographically, for several hundred thousand tourists, both by car and railroad, have passed through the port since the spring of this year. Moreover, thousands use the port of Vancouver as a world route from both Asia and Australasian points. In consequence, an enormous growth has occurred, particularly in the last two years, which is increasing from year to year and in turn helps the volume of not only the wholesale but all businesses located at this point.

Hudson's Bay "Point" Blankets and Imperial Mixture business is large with travellers from all countries; and all points, both wholesale and retail, will do well to stress these two lines.

It is our sincere wish that all departments will have a record year in 1928.

Greetings.—*H. Maddison.*

Victoria

PROMOTIONS

Carrying out the policy of promotion within the service, the undermentioned have been made at the Victoria store during the past few months:

Frank Becklake, from floor manager to assistant to J. Davidson, buyer of gloves, hosiery, leather goods and jewellery, umbrellas, notions, laces and neckwear, ribbon and stationery.

Walter Stark, from receiving and stock room to floor manager, main floor.

A. Haynes, from crockery and hardware packer to charge of receiving platform, street entrance.

B. M. Gahagan, from charge of receiving platform to charge of receiving room and stock room, third floor.

W. H. Smith, from hardware department to floor manager, lower main floor.

R. G. Basset, from china department to assistant to Mr. Mowry, buyer of hardware, crockery, silverware, sporting goods and togs.

P. Shrimpton, from salesman to assistant to D. Hunter, buyer of men's and boys' furnishings.

W. T. Parkes, from grocery packing room to crockery packing and charge of hardware and crockery stock room.

NEW EMPLOYEES

Since the last issue of the *Beaver* the following have joined the Victoria store staff, and to each one we extend a cordial welcome. Drug section, H. Gallie and M. Robertson; glove department, J. McLaren; gents' furnishing, S. Raven; draperies, G. Gould; silverware, L. Smith; advertising, D. Nesbitt; elevator service, M. Switzer; credit department, Nellie Bradshaw; messenger service, G. Currie, B. Palmer, and Phillis Butts; china packing room, H. Raynor; groceries, B. Ridgeway and A. McMillan; delivery service, W. Hamilton; radio department, N. Peterson, H. Patrick, R. Kitching and E. Mowry.

DEPARTURES

We were sorry to have to say good-bye to Walter Stark, the genial chairman of our social committee, and to J. Hall, of the advertising department, both of whom have been in the service of the Victoria store since its opening over six years ago. Mr. Stark goes to the mainland to take over a business on his own account. Miss Hall has joined the staff of the Victoria *Daily Times.*

Ellen Redgrave has left the personal shopping service to join the Dominion government service, in the department of marine and fisheries.

Sorry to lose Miss Gosse, who leaves the office staff, owing to her family transferring the home to Vancouver.

MONTHLY DANCES ARE BIG SUCCESSES

To the energetic social committee, until recently presided over by Walter Stark, great credit is due for the marked success attending the monthly dances held in the Alexandra Hall.

The first dance of the season took place on Tuesday evening, October 4, with a splendid turnout of employees and their friends.

An enjoyable fancy dress dance was held on the evening of November 1, at which there were well over four hundred guests. The costumes were so wonderful and so varied that no wonder the judges had difficulty in awarding the prizes. The winners were announced as follows: Best dressed lady, Doreen Davis; best dressed gentleman, G. White; most original lady, Emily Burke; most original gentleman, S. Sennit; best comic lady, Mrs. Francis Hutchinson; best comic gentleman, J. L. Hunter. Mrs. Harold Diggon, Mrs. Simes and Mr. Patterson kindly acted as judges. Dancing was continued until one o'clock. Charles Hunt's orchestra was in attendance.

MARRIAGES

Mrs. Matthews, late of the drug department, leaves to be married and will take up her residence in Vancouver.

K. McGregor has recently been married and has gone to live on the prairies.

Before this issue is in the hands of our readers, two more young ladies will have joined the ranks of matrimony, both from the office—Cora Lister and Hazel Anderson. We wish them every joy and happiness in their new spheres.

Still one more marriage is reported, that of Miss Winters, of the elevator staff.

Louise McWha, of the personal shopping service, is to be married sometime in December to Mr. Pollock, who was at one time in charge of the tobacco department. We understand that they intend to make their home on the west coast.

J. W. MacGillivray, of the London buying office, was recently a visitor to the Victoria store, when he took the opportunity of talking things over with the various buyers relative to their European purchasing.

SPORT

Football—At the end of the first half of the season our football team stands second in the Wednesday league, and has high hopes of reaching the top before the season is ended. Only one game has been lost and one drawn, while four notable wins have been recorded. The total number of goals scored is eighteen for these six matches; seven against.

Basketball—The men's basketball team has even a better record. They stand at the top of the league and have not lost a single match.

Bowling—The ladies are cordially invited to join in the splendid indoor game of carpet bowls. This takes place every Tuesday evening (excepting the first Tuesday in the month) at the Burnside Bowling Club. The men have entered a team in the Victoria city league and show promise of bringing further honours to the store.

The members of the Victoria store staff extend heartiest Christmas greetings to their co-workers throughout the Company's service.—*A. S. Woollard.*

* * *

The largest room in the world is the room for improvement.

Mary
Clennell

Kamloops

We welcome Margaret Evans, who has recently joined the staff of the shoe department.

The office staff has lost one of its number through Rita Barraclough leaving to take up another appointment in this city. We welcome Lorna Phillips, who has taken over Rita's duties.

A most pleasant event took place at the home of Mr. and Mrs. Bateson, where a shower was held in honour of Mary E. Barr, our "Little Milliner," who is shortly taking leave of us to wed Dr. George Roberts, of Vancouver. We very much regret losing her, for she has been one of us for six years and very popular. We wish her every happiness.

The manager and staff of the Kamloops store extend the compliments of the season to all their fellow workers in every branch of the Company's service, and hope the new year will prove more prosperous than preceding ones.—*E. J. Lanceley.*

Vernon

"AN APPLE A DAY"

The apples grown in the Okanagan valley are known to be the best in the world and have again carried off firsts in all classes at the Imperial show, but it may not be generally known that the apple easily heads the list of all orchard products which nature provides for the building up of the body, as it contains a liberal content of vitamins.

In addition to the life and health-giving vitamins, apples contain mineral salts, including those of calcium and phosphorus, certain mild acids which stimulate the appetite, aid digestion and promote elimination, and also a considerable quantity of carbohydrate material, one of the essential components of food especially important for the young.

In addition, apples, we are told, contain cellulose. It was thought some time ago that fruits caused acidity, but scientific investigations now prove that the weak acidity of the apple is readily neutralized in the mouth and stomach by oxidation, and that the eating of apples really lowers the acidity of the body.

Apples are best eaten raw, as cooking tends to rob them of the essential vitamins. They are of value as food eaten in any form, and for health's sake two ripe raw apples should be eaten daily.

In the process of ripening or maturing, the carbohydrates are converted from indigestible starch into fruit sugar, which is attractive, easily assimilated and of high food value. The mixing of fruit with starchy foods tends to produce gaseous conditions in the stomach. All fresh fruits are of the greatest food value when eaten alone.

We are warned by some doctors against the indiscriminate use of citrous fruits, but the apple is always recommended as the greatest body builder of all our fruits.

WEDDING OF FLORENCE ANNIE POTTS

All Saints' Church was the scene of a pretty wedding on Thursday, September 29, when Florence Annie Potts, for many years first saleslady in our ladies' ready-to-wear department, was united in matrimony to Sidney Ernest Briard, a popular young man in Vernon. The bride was given in marriage by her father. A reception was held following the ceremony. The bridal couple were the recipients of many presents and of congratulations from the assembled guests. The toast to the bride and bridegroom was given by His Worship Mayor L. L. Stewart. After the reception, the bridal pair left for Vancouver and other coast cities.

In the early part of October, our general manager, P. J. Parker, accompanied by R. Douglas, made a short visit to this branch.

At the beginning of August last, L. Livingstone, buyer for our ladies' ready-to-wear department, visited Vancouver in preparation for fall business.

During the past month, the Company at this branch redecorated and refurnished the Hudson's Bay Company's ward at the Vernon Jubilee Hospital. This ward was donated to the hospital about ten years ago.

On Thanksgiving Day, E. J. Lanceley, manager of the Company's store at Kamloops, visited us. Mr. Lanceley was for several years buyer for our piece goods department here, and his many friends and old associates were very pleased to have the pleasure of meeting him again.

At the time of going to press, every effort is being made to make our department managers' sale the biggest on record. The advertising and display departments have been preparing for this event weeks ahead. We all hope for good results from their efforts.—*C. C. Packman.*

Nelson

Our special Armistice window featured a battlefield, showing entrenchments and barbed wire entanglements, with miniature graves, the moon and stars shining through the trees in the background.

Evelyn Armstrong, our cashier, who has been with us for over two years, left on November 9 to take up a position in Spokane. She was presented by the staff with a leather travelling case. Charlotte Jeffs takes her place as cashier.

Our accountant, Mr. Bladworth, has just returned from his vacation, having spent two weeks on a hiking trip. While away, he visited a number of lumber camps and mines, and took many interesting snapshots of the Slocan district.

Mrs. Wm. Gow, with her two children, arrived in the city from Toronto to join Mr. Gow, who has been managing the dry goods department since March.

The manager and staff regret very much the sudden death of one of their esteemed fellow workers, Henry Waters, who passed away on November 5. He had been in the men's furnishings department for over nine years, and will be missed by all.—*W. S. King.*

Calgary

HARVEST SALE

The harvest sale of 1927 was conducted in a very successful manner over a period of three weeks, commencing on October 24 and continuing until Saturday, the 12th of November. Greater business was enjoyed than this store has experienced since its opening.

On Saturday, the 29th of October, the groceteria department rolled up extraordinary volume, and so great were the crowds that it was necessary, more as a precautionary measure, to call in police assistance to regulate the traffic.

THE LATE J. D. O'CONNELL

With regret we have to report the untimely death of our men's and boys' clothing department manager, J. D. O'Connell, who, after an illness of three months, passed away on Sunday, November 13.

Many friends of the deceased attended the funeral to pay their last respects. He came to Calgary a year ago from Vancouver, where he also had been connected with the Hudson's Bay Company as assistant manager of the men's and boys' clothing department.

He was well known in Victoria, having resided there prior to going to Vancouver. He was a prominent Rotarian and a member of the Knights of Columbus. Foster & Foster's undertaking establishment had charge of the funeral arrangements.

The following departmental managers visited eastern markets during September and October: Misses Elston, art needlework, and Patton, hosiery and gloves; Mrs. McCracken, furs; Mrs. McKay, lingerie; Messrs. Brower, men's furnishings; Bodel, hardware; Plows, furniture and house furnishings.

Calgary store was honoured by a visit from Governor C. V. Sale on Wednesday, 28th of September. In the Governor's party were: Director Hon. A. J. P. Howard, Chairman Canadian Committee George W. Allan, K.C., A. H. Doe, P. J. Parker, P. A. Chester. P. J. Parker spent a few days in Calgary after the departure of the Governor, and a further few days on his return from Winnipeg.

Our manager, F. M. Johnston, visited Winnipeg, on October 10, to attend a meeting of store managers, over which the Governor presided.

John W. McGillivray, of our London office, spent three busy days in Calgary, October 31, November 1 and 2.

We heartily congratulate M. Patton and J. H. Bodel on their receiving the Hudson's Bay Company silver medal for fifteen years' continuous service.

Alberta will record this year a bumper crop. Unfortunately, the recent advent of winter has temporarily prevented the threshing operations being completed, and probably twenty per cent of the crop remains to be harvested.

SPORT

Golf—The sporting element of the store is congratulating Mr. Gillespie, manager of our music department, on winning the Governor's cup. It will be remembered that this cup was donated by Governor C. V. Sale a year ago for the Company's Calgary golf enthusiasts. Mr. Johnston, our store manager, took a great interest and was in close running for the Governor's cup. He beat Glover, Curll, Greig and Donnelly. The game between Johnston and Gillespie was closely contested, and finished two up and one to go.

ATTENTION SALESPERSONS

Do you like the merchandise you are selling?

Are you fully conversant with the merchandise in your department?

Do you boost the merchandise you have for sale?

Do you read the newspaper advertisements?

Is your selling percentage low?

Are you neat in your appearance, and always well groomed?

Are you healthy, happy and ambitious?

Do you carry a reasonable amount of life, accident, sickness, fire insurance?

Are you saving money under a systematic plan, no matter how small?

Yes? Well, you are on the road to success.—*L. H. Benjamin.*

HIGH FINANCE

Small Girl (entering store)—How much are the cakes?

Storekeeper—Five cents each, Miss.

Small Girl—I'll take one, please. (Storekeeper hands cake in bag to small girl.)

Small Girl—Oh, how much are the cream puffs?

Storekeeper—Five cents each, Miss.

Small Girl—Well, I'll take a cream puff instead of the cake. (Storekeeper exchanges cream puff for cake and returns bag to small girl.)

Small Girl—Thank you. (Starts to leave store.)

Storekeeper—Excuse me, Miss; five cents, please.

Small Girl—What for?

Storekeeper—The cream puff.

Small Girl—I gave you the cake for it.

Storekeeper—But you never paid for the cake.

Small Girl—Well, I never had it.

Calgary Wholesale

We are pleased to announce the appointment of M. Perry, as manager of our wholesale department.

* * *

The most trifling actions that effect a man's credit are to be regarded. The sound of your hammer at five in the morning or nine at night heard by a creditor makes him easy six months longer, but if he sees you at a billiard table or hears your voice at a tavern when you should be at work he sends for his money the next day. —*Benjamin Franklin.*

Edmonton

The annual harvest sale, which commenced Friday, October 28, was an outstanding success. Saturday, November 12, was rummage day and, in spite of 12-below weather, the crowds were almost equal to the day before Christmas.

The groceteria has recently been enlarged to accommodate increased business.

W. F. Gray, of the Calgary store, is relieving in the wallpaper department until a new manager is appointed.

J. MacGillivray, of the London office, was a recent visitor to Edmonton.

Mr. Keyser, formerly of the wallpaper department, is now manager of the toy department and is busy preparing for the Christmas rush.

F. E. Dynes, store manager, and O. C. Johnston, merchandise manager, attended the meeting of store managers at Winnipeg.

P. J. Parker, western zone manager, visited the Edmonton store on his return from Winnipeg.

We are pleased to welcome back Stuart Robertson, of the drugs and stationery departments, who recently went through an operation.

J. J. O'Brien, manager of the ready-to-wear, is also managing the millinery, children's wear and corset departments.

Miss Wem, of the silk department, who was a member of the staff for six years, left recently to be married. She was presented with a linen set by the staff.

The heartfelt sympathy of the entire staff goes out to Dorothy Markel, of the office staff, recently bereaved through the death of her mother.

We are pleased to welcome as members of the staff: Mrs. M. Coleman, P. Morris, K. McMillan, Mrs. B. King, Mrs. W. Black, C. Wiegand, H. McCarthy, R. Johnston, Mrs. M. Roby, Mrs. H. Dallison, M. Shaver, H. Browne, M. Ward.

Great appreciation is expressed by those who had the pleasure of hearing the instructional and inspiring talks on "Salesmanship," "Service," "Reasons for Success or Failure in Business," and "Character," given by H. L. Knox, of the Knox School of Salesmanship, who at the request of the management gave a series of lectures to the department managers and their assistants in the Palm room during October.

VIOLA WILLMORE

The girls of the office staff were hostesses at a miscellaneous shower Thursday, October 27, in honour of Viola Willmore, a bride-elect of November 9. The gifts were presented in a decorated basket. The evening was spent in music and games. Among those present were: Misses H. Dominy, C. Songhurst, W. Fisher, E. McCaig, D. Hood, D. Winters, O. Thoms, D. Markle, R. Ritson, M. Hardy, E. Willmore, B. Semple, H. Mercier, G. Mercier, M. Bentley, M. Rankin, G. Fader, V. Lovell, B. Urquhart, F. Fleming, H. Anderson, T. Kissick, K. Myles, V. Willmore, Mrs. A. Howe, Mrs. J. Willmore, Mrs. V. Hess, Mrs. W. Passmore, Mrs. F. Armitage, Mrs. G. Ferguson and Mrs. I. Hayes. Miss Willmore was the recipient of a beautiful entree dish from the staff. Best wishes are extended for her marital happiness.

EDITH PETERSON

The staff's best wishes for prosperity and happiness are extended to Mr. and Mrs. Tench, who were recently united in marriage. Mrs. Tench (*nee* Miss E. Peterson) has been connected with the Edmonton branch for the past eleven years and recently held the position of assistant in the children's department.

H.B.C.E.A. DANCE

The first dance of the season under the auspices of the Employees Athletic and Social Association was held on Tuesday evening, October 18. Fully two hundred members of the staff and their friends enjoyed a delightful programme of dancing at Sullivan's academy. The second social evening is dated Tuesday, November 15.

The management and staff of the Edmonton store extend best Christmas wishes to all in the employ of H.B.C.—*J. P. McNicholl.*

Lethbridge

During the month of September, the Lethbridge branch was favoured by a visit from the Governor of the Company and other officials, who spent a few hours in the city.

G. Geering has left for Red Deer, and L. Matthews, of the office, has changed her line of business.

Several changes in staff have taken place recently. J. Morrissey, of the grocery department, has left the store and will now reside in Dunmore. Her marriage to J. R. Brennan took place on November 7. We wish her much happiness in her new home. A farewell party was held by the H.B.E.A.A. on November 1, in the Great War Veterans' Hall, when J. Morrissey, E. Bowes and C. Ogston, who also were leaving town, were given suitable gifts.

P. K. Sangster, who was one of our old associates, has gone to reside in Vancouver, where he has entered into business for himself. A farewell party was given in his honour by the H.B.E.A.A., which we believe will be long remembered by Mr. and Mrs. Sangster. Mr. Sangster was presented with a leather travelling case. We wish him the best of success in his new enterprise.

We much regret to record the death of M. Wilson who, for a great number of years, has been dressmaking in the store. Her loss is greatly mourned.

At the time of writing, alterations are being made to make room for the opening of a modern groceteria department, which we anticipate having ready for business sometime during December.

The staff at Lethbridge take this opportunity of extending to the Company's employees best wishes for a merry Christmas and a happy New Year.—*W. L. Ogden.*

Saskatoon

During the recent visit of Mr. C. V. Sale, our esteemed Governor, Leslie Jones was presented with the fifteen-year long service silver medal.

We were very pleased to receive a visit from J. D. Parkinson, of the Winnipeg carpet department.

We recently received a visit from John McGillivray, of the London buying office.

We welcome Mr. Gilmour, our new furniture and drapery buyer, and Mr. McIvor, buyer for dress goods and linens.

It is with much interest we learn of the marriage of R. A. Cunningham, of the Winnipeg store, to Dorothy Budden. It brings to mind those famous last words, "How are the mighty fallen."

Our first H.B.C. dance of the season was held in the latter part of October and was a bigger success than ever, being exceptionally well attended. Everybody spent a very enjoyable evening. The committee in charge is to be congratulated.

SPORT

Football—The football season has ended now, and we congratulate our team on winning the last game, which gave more encouragement and put fresh enthusiasm into the employees for next season.

Bowling—The girls, realizing that it is their turn to do their duty, have started a bowling team. Three teams have been chosen. They have started out nicely, winning several games.—*L. Jones.*

Yorkton

THE COMPANY

Following close upon the end of a delightful fortnight of Indian summer, came winter in her dazzling mantle of gleaming white. Sleighs and cutters are taking the place of wheel conveyances, and the jingle of bells and the sight of scarlet berries are all that is required for one to imagine oneself living in those old days of romance so vividly depicted by the immortal Charles Dickens, who, more than any other writer, has left us with the impression of exactly what Christmas should be.

And talking of books and persons reminds me to make mention of those books referred to by the editor of *The Beaver* in connection with the competition now running therein. What a world of romance and adventure is revealed as we turn those pages. If any of you who read these lines are not familiar with them, how richly you will be repaid by seeking closer acquaintance! No longer will you be able to regard our Company as a mere commercial organization in which you are just one of many. Rather will you experience a glow of pride to think of yourself serving the same concern whose traditions, dating back to 1670, were created by the holders of such names as Kelsey, Hearne, McKenzie, Fraser, Campbell, Rae, and a host of others. Herein you will find true and historical facts vieing in glamour and romance with any work of fiction, whether created by the one and only R.L.S. or any lesser light. You will realize how the very country in which you live, this vast Dominion of Canada, is at this day a part of the British Empire, owing to the early-day explorations and activities of that Company which we have the honour to serve.

The only changes that have taken place here since we last wrote have been the resignations of Viola Harper (ladies' wear) and Dave Smith (general), whose places have been taken by Lily Fleck and Harry Schniedinker, respectively.

Yorkton staff wishes all members and ex-members of the Hudson's Bay Company wherever they may be, o'er land or sea, Christmas greetings and their best wishes for a bright and happy New Year. —*T. E. Smale.*

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Every employee, to a degree, is the custodian of his company's reputation.

The ability to speak several languages is valuable, but the ability to keep your mouth shut in one language is priceless.

Regina Wholesale

We welcome to our warehouse staff Harold Myles.

A. Sidler spent a few days in Winnipeg, attending the managers' conference.

We welcome C. C. Sinclair to Regina. He is in charge of the Saskatchewan fur purchasing agency.

We were glad to have a visit from the Governor, Mr. Charles V. Sale, the Hon. A. J. P. Howard, and Messrs. George Allan, K.C., A. H. Doe, and P. A. Chester.

The staff of Regina wholesale wish to extend Christmas greetings to all managers and employees in the Company's service. —*A. Sidler.*

Winnipeg Retail

ONE YEAR IN NEW PREMISES

November 18 marked the completion of the new store's first year, a year memorable in its history.

The year has been one of adjustment to meet new conditions, and the number of changes and improvements has been very large. Some of these changes were outlined in H.B.C's special full page editorial advertisement in the Winnipeg papers of November 17, under the caption, "Now That We Have Been One Year in the New Store."

On the 18th, a big birthday cake was cut in the restaurant and every luncheon and afternoon tea guest received a slice. That this feature, which had previously been announced in the papers, was much appreciated was shown by the unusual number of reservations made early in the day.—*H. W. Anderson.*

1927 STYLE SHOW

With a perfect setting to the individual beauty of the mannequins and their various ensembles, the style review will long be remembered. Mr. Davison, display manager, is justly to be commended on the smartly modern setting.

Under the management of Mesdames Longon, Stevenson, Burgess, Pears and Campbell, Misses Rossiter, Thiede, Smale, Kitching, Bisset and Morrison, and Messrs. Holmes and Frier, the many important details were handled with a styled finish quite surpassing anything previously accomplished in the store. The mannequins, of course, were the charming mediums in the attractive display. These were: Misses Alford, Thiede, Le Bane, Houck, Parnell, Bannclough, Montepetit, Swainson, Cobean, Dixon, Penny, Lytel, Gould, Bell.

The children's clothes deserve a whole story for themselves—the charm of their mannequin manners was very adorable. Mrs. Stevenson succeeded in bringing out just sufficient of the winsome coyness to set off the ultra modern in their clothes.

The Lavender Lady, with the little Echo Miss, supplied a bit of the extravaganza in colouring and silhouette. The concluding section of the programme showed us sumptuous furs and wraps, the pride of H.B.C.—*Mrs. J. W. McAlpine.*

HALLOWE'EN MASQUERADE AN OUTSTANDING SUCCESS

On Thursday evening, October 27, the Royal Alexandra hotel was taken possession of by twelve hundred H.B.C. employees and their friends, the occasion being the Hallowe'en masquerade.

The affair was thoroughly enjoyed, and the two large dance halls were thronged with merrymakers until a late hour, dancing to the strains of two large orchestras. Among those present were noted A. H. Doe, W. H. Cooke and Mrs. Cooke, W. McLean, Mr. and Mrs. R. A. Cunningham, W. J. Holmes, Mrs. Holmes and Miss Holmes, and many department managers.

Fully eight hundred persons were in masquerade, and many were the clever ideas expressed in clothes and make-up. The judges awarded the costume prizes as follows:

Fancy costume—First prize, "Colonial Maid," Violet Parker, department 115; second prize, won by a visitor (name not recorded).

Comic—First prize, Carl McClure and Russel Shantz, stationery department; second prize, "Gold Dust Twins," D. Lifehus and Julia Lust, department 380.

The judging was undertaken by W. H. Cooke, assisted by Almeda Fowler and Weldon Heyburn, of the Playhouse stock company, the prizes being presented by Mrs. Cooke.

The committee in charge consisted of Messrs. F. J. Parker, V. Bray, G. Travers, R. Thompson, G. Unwin, G. Foster and Misses M. Brown, A. Parker and P. Allan.

We are looking forward to another dance soon.—*G. Foster.*

H.B.C. RADIO STATION

We are now on the air every Saturday night from 8.40 to 10 p.m., and our radio broadcast is proving extremely popular, if we may judge by the letters and telephone calls received. W. E. Watson, buyer for the radio department, makes an efficient announcer, with A. Wright, of the same department, assisting. Splendid programmes have been the order of the day to date. If any H.B.C. employees possess talent suitable for broadcasting, will they kindly communicate with the radio department?

H.B.C. Football Team, 1927, Winners of Mercantile Challenge Cup and League Runners up

Back Row (*left to right*)—D. Thompson, W. Davison, W. Rusby.
Standing—W. Swain (secretary), F. Boulanger (trainer), F. Holmes, J. Muir, P. Nutt, J. Gray, W. Cochrane.
Sitting—J. Lindsay (com.), D. Weir, T. F. Reith (president), A. Miller (captain), R. D. Buchan (manager), J. McMillan, W. Fuller (com.).
In front—J. McCarthy, T. Suttlehan, T. Lennon, G. Smith, J. Miller, W. Baird.

RESTAURANT

The new restaurant is becoming more and more popular as a place of clubs, dinners, teas and banquets. We note that the Young Men's Board of Trade hold their twice-monthly banquet here. The Y.M.B.T. is a strong organization, embracing close to one thousand of the rising young business men of Winnipeg.

At these banquets the attendance is between two hundred and fifty to four hundred. Other recent events in the restaurant include: Dinner and dance, Ionic Lodge of Masons; Lions Francais, monthly meeting; School Masters' Association, banquet; banquet to the Earl of Cassilles given by officers of the Royal Arch Masons; University Girls' Art Club; dinner to executive of Tourist and Convention Bureau; dinner to Empire Club; Centennial Chapter, I.O.D.E., tea and bridge; University Arts Men's Club, dinner; King Edward Lodge, Masons, dinner and entertainment; University Women's Faculty, tea and bridge; and many others.

MARRIAGES

The marriage of Marjorie Drake (145 office) to Harold Nixon took place in St. Matthew's Church, Saturday evening, November 5. The bride was the recipient of many gifts, her associates giving her a beautiful European lamp and sterling silver candle holder. A day or two prior to the wedding, Misses Carlney and Huggard entertained at a bridge and musical evening in honour of Miss Drake. During the evening, she was presented with a walnut desk by others of her business friends. Mrs. Pears also entertained for Miss Drake at a miscellaneous shower.

On Saturday, November 5, Mrs. A. E. Harrison (*nee* Nurse Ross), was presented with a complete set of Rogers 1847 flatware by W. J. Scott, in behalf of the management and staff of the store. The recipient was very popular with all, having been in charge of welfare work and the store hospital for some years. Mrs. Harrison left to reside in Edmonton, as the bride of A. E. Harrison, who was formerly assistant in the drapery department here at Winnipeg.

Honouring Edna Anderson, late of the silk shop, a bride-elect of the month, Mrs. W. Jarvis, 636 Minto Street, entertained at a miscellaneous shower early in November. The guests included: Miss Edna Anderson, Mrs. L. Mathews, Mrs. A. Brenton, Mrs. B. Mackie, Mrs. D. Farrer, Misses Eunice Bearne, Dorothy Day, Betty Cunningham, Helen Foster, Molly Bolton, Edith Robertson, Lulu Bentley, Peggy Symington, Dorothy Creighton, Jessie Hindson, Kathleen Fitzgibbon, Doreen Jarvis, B. Dufault, and Laura Thordarson.

On the occasion of Edna Anderson leaving to be married, Mr. Roberts, in behalf of her co-workers, presented her with a beautiful set of table linens. Miss Anderson will be missed by one and all. We wish her every happiness.

Mrs. I. Simpson, formerly Miss Edna Anderson, entertained the girls of departments 1, 10, 20 and 65 at her home on the evening of Thursday, November 10. A very enjoyable evening was spent in games and music.

Among the numerous gifts presented to Agnes Holmes, on the occasion of her marriage to W. C. McDonald early in November, was a beautiful silver flower basket from the staff of the drug department. Miss Holmes was a great favourite with all and will be much missed.

BUYERS' MOVEMENTS

Mr. Fryer, of the millinery department, sails on the S.S. *Minnetonka* from New York. He will visit European fashion centres on the never-ending quest for the new.

On November 16, Miss Rossiter entrained for Vancouver, Victoria and the Company's stores in the west. This was in preparation for her early departure for Europe, where she will spend the next month or two buying ladies' apparel.

"J. McMillan," one of our star footballers, had the misfortune to lose his daughter, eleven months old, on August 26. This occurred after the last issue of *The Beaver* went to press. We take this opportunity of extending our condolence.

We extend sympathy to Miss Parker, of the neckwear department, whose sister died in September.

Mrs. Thorvardson, of the jewellery department, has left the store to take up training as a nurse at the General Hospital. We wish her happiness and success.

SPORT

Athletic Association—At an organization meeting, held to form the above association, early in September, enough interest was shown to encourage the promoters to proceed with the formation of a body to foster all lines of sports in the store. About twenty-five delegates from various departments were present, and the following officers were elected: President, W. H. Davison; vice-president, J. H. Pearen; secretary, T. F. Reith; secretary-treasurer, J. B. Dangerfield. Membership tickets were issued as follows: Men, 50c; ladies, 25c; which entitles to membership for six months. A brisk campaign was put in force and considerable support given the movement. A recent report from the treasurer gives approximately one quarter of the staff as members.

A drive will soon be made to increase membership in the athletic club. Each department manager and assistant is urged to get behind the movement and make it a body to which we shall all be proud to belong.

Curling—Curling will be one of the chief sports indulged in by the employees, and a committee is busy organizing things for the winter. Messrs. Couper and Dennison, of the furniture department, are president and secretary, respectively, of the curling club. Indications are that an eight to twelve-team store league will be playing this year.

Alley Bowling—There is also a strong alley bowling league operating, games being played every Friday evening between the various departments. At present the delivery team is on top, closely followed by the "Expense" and "Furnishing teams."

Hockey—Indications are that the store will be in the forefront of hockey doings this winter. An effort is being made to form a big-four league, composed of H.B.C., T. Eaton Co., C.P.R. and C.N.R., games to be played at the Amphitheatre rink. We have some prominent hockey players, and can doubtless hold our own in fast company. The athletic club has endorsed the idea of entering the league and a strong committee was named to go into ways and means. This committee comprises Messrs. Ketchen, Campbell, Morrison, McLeod, Vaughn and Davison.

Bowling—The Gloves and hosiery bowling team consists of D. Fry, M. Gordon, K. Niblock, I. Hoerner, M. Smith. They are out to win.

Ladies' Bowling—S. Taylor, of the drugs department, has many young ladies under his charge and we understand that alley bowling is their strong forte. A small social and sports club of their own has been formed, with Mr. Taylor as president. A successful dance was held October 25. Among the prominent members of the club are Mrs. A. Wright, Misses F. Chitwood, V. Parker, E. Gelley, H. Hanson, O. Ryan, G. Heavysman, R. Killeen, B. Wright, I Chantenbing.

H.B.C. Football Club—The season ended in a blaze of glory for H.B.C. footballers, who won two cups out of the three that were up for competition in the Mercantile league. A fact that proves the strength of the team is that they met the league winners, Swift Canadians, four times in all and won twice, lost once and drew the other. The Challenge cup was hard won indeed. Drawn against Swifts in the semi-final, it took two games to decide a winner, the first being a draw, H.B.C., winning the replay 2-1. The final was played three times before a winner was declared. First game was called for darkness seven minutes before time, with H.B.C. leading 4-1. The second was a draw at 2-2, the final a win for H.B.C. by 3-1. Total games played in league and cup were as follows: Played 16; won 10; drew 3, lost 3.

A whist drive and dance was held at Norman Hall, November 25, as a fitting wind-up to a memorable season. At this affair the two cups were given over to our care by the league officials, and each member who participated in the games was presented with a handsome gold medal engraved with his name as a memento. T. F. Reith, president, and R. D. Buchan, manager of the team, presided over this ceremony and congratulated the players. Those who received player medals are: J. Muir, D. Weir, W. Cochrane, F. Holmes, J. McMillan, A. Miller, J. McCarthy, T. Suttlehan, T. Lennon, G. Smith, W. Baird, P. Nutt, J. Miller, J. Gray, D. Thompson, W. Rusby. Much of the team's success is due to the splendid spirit shown, and the hearty co-operation extended to the committee, which was composed of T. F. Reith, R. D. Buchan, W. Swain, W. Fuller, J. Lindsay.—*T. F. Reith.*

Winnipeg Wholesale

The older employees of the Winnipeg wholesale branch will regret to learn of the death of the mother of Miss E. Davis, who moved to Los Angeles some few years ago. Our sincerest sympathy is extended to Miss Davis.

On September 10, Wm. Paterson and Janet (Bobbie) Gow were married. The young couple were the recipients of a case of silverware from the staff. Mr. Veysey made the presentation with his usual verve. The staff extend their good wishes.

The finals of the golf tournament held revealed that J. K. Reid is the "champeen" of the wholesale building. In next year's tournament the wholesale will have a "dark horse" available.—*F. G. May.*

* * *

"Yes sir," she sniffed, "my first 'usband was a real good 'un, 'e was. You don't get 'em like that now-a-days. A real pre-war one 'e was."

H.B.C. Long Service Medals

A presentation of long service medals was made at Winnipeg on October 18, 1927, by the Governor of the Company, Mr. Charles V. Sale, to the following:

Silver Medals—Winnipeg Saleshop

Mrs. J. Freeman	15 years
Miss Agnes Parker	15 years
Miss A. Scotland	15 years
Thomas Crofts	15 years
Thomas Nicol	16 years
A. Knowles	15 years

Silver Bars—Land Department

G. L. Bellingham	25 years

Wholesale Department

Edward Kinsman	20 years
Wm. Phelan	20 years

In congratulating the recipients, the Governor said:

"It is always a pleasure to me to meet the members of the staff, and particularly to meet the members who have earned the long service medal. As you are aware, this medal was instituted in 1920 to commemorate the 250th anniversary of the grant of the charter to the Company by King Charles the Second. It was originally intended to confine the issue to those who had qualified prior to the anniversary date, but later on it was decided to extend it to all those who, being on the register in the year 1920, remained with the Company for the qualifying period.

"These medals are given not only for long service, but, as stated in the inscription, for 'faithful service.' Consequently they represent an undertaking by the recipient to maintain the standard of 'faithful service' not only as wearers of the medal but as an example to those who follow.

"May I also ask you to remember that the word 'service' in this inscription should be taken in its widest sense. Service to the Company includes service to those who trade with the Company—service to the public to the extent of the ability and opportunity which is given to you.

"Today it is my privilege, as Governor, to present these long service medals, and to congratulate you upon being numbered with the great army of men and women who, through many generations, have striven to carry on the traditions of this ancient and honourable Company.

"Mr. George W. Allan, the Chairman of the Canadian Committee, Mr. George Galt, Mr. James Thomson, and the chief officers of your respective departments join with me in wishing you a happy and prosperous future."

Our Contributors

NO. 13—MARCILE

"Marcile," of the Fur Trade department, Keewatin district, is the first young lady in the service to grace "Our Contributors" section. She has been three and a half years with the Company.

Every new poem she sends in shows progress. Here is her list: "Where Go Ye All?" "Moonlight," "Nature's Ermine Cloak," "Ode to a Bald Head," "Musings," "Born a King." We feel sure our readers will like her Christmas contribution, "Born a King."

Who Am I?

I am KING.
I am inexorable.
I am the shatterer of golden visions.
I am the builder of realities.
My light shines in dark corners.
Things that seem asleep must die or awake at my approach.
I transform molehills into mountains and mountains into ciphers.
At my coming the sun, the moon and the stars stand still.
At my departure the little hills clap their hands.
Some curse me and say all manner of evil things against me.
Others uphold me and call me blessed.
Fools tremble at my approach.
Wise men cast their eyes aloft in thankfulness at my departure.
My reign is short, but I come again.
I am the business man's salvation.
I take stock of all things.
My name is INVENTORY.

—R. W.

H.B.C. "Point" Blanket

By JEANNE VALDEZ

Dear Sirs,
I'm sure you'd like to hear
A tale I have to tell;
'Cause it's about a pioneer
I knew—oh! very well.

Such heaps o' things that I could say
If there were only time!
Perchance, sufficient though today
To introduce my rhyme.

'Twas in the "rush" of '62,
That, from the "Hudson's Bay,"
My father blankets bought from you;
Methinks they'll last for aye.

These fine old blankets—brown they were,
Are jogging, right along:
Believe me, it's surprising, sir,
Still comfy, warm and strong.

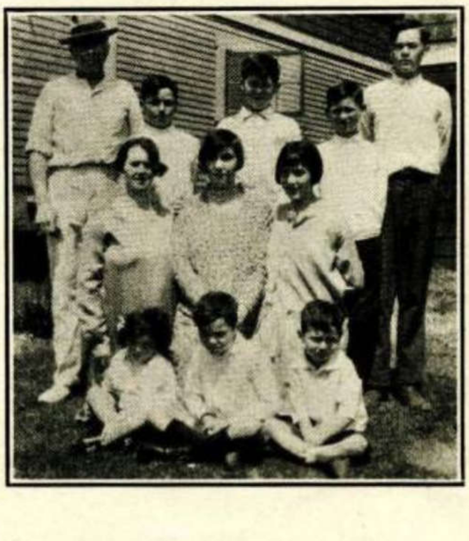
Though blankets come and blankets go,
More worthy none of praise—
Just tell the world I told you so!
Than those old "Hudson's Bay's."

Who Has the Largest Family?

This competition, originally announced in March (1927) issue of *The Beaver*, appears to have been a difficult one, as we had very few entries.

Probably the showing made in the La Plume photograph frightened other competitors away. But we are pleased to announce that the winner is Mrs. James H. Galbraith, 3244 Union Street, Vancouver, B.C., to whom the Company's cheque for ten dollars has been mailed.

Mr. James H. Galbraith is on the staff of the Vancouver saleshop.



Land Department

Winnipeg

At the time of writing, B. A. Everitt is in the Victoria hospital recovering from an operation. We wish him a speedy convalescence and hope that he will be in fine shape for the curling when it starts.

There have been several changes in the land department staff since last issue. Mr. Miller, who has been with us for the last seven years, has retired from the Company's service. He always took an active part in the social events of the Land department. He has been secretary of the tennis club for the last two years.

On the occasion of his leaving, Mr. Harman, in behalf of the staff, presented him with a wardrobe trunk and a silver cigarette case.

Miss Walsh, of the accounting unit of the Land department, after nearly nine years' service, has left to be married. We are sorry to lose her, but wish her every happiness in her new sphere. On her departure, the staff presented her with a tea wagon and four Crown Derby cups and saucers.

We are pleased to welcome two newcomers in Dorothy Anderson, who is assisting in collection work, and Mary MacKichan to the sales unit.

Several members of the Land department turned out to the masquerade dance given by the retail store at the Royal Alexandra Hotel on October 26, and they seem to have spent a most enjoyable evening. We would, however, suggest that the departments at 93 Main Street be given longer notice of such affairs. We only knew of this dance two days before it took place, otherwise, we feel certain, we would have been more strongly represented.

Monica Watson entertained delightfully in honour of Kay Walsh on the 4th of November, when Miss Walsh was the recipient of a beautiful silver entree dish, a gift from the girls of the staff.

We are glad to welcome Major Morison back in the office after his long season's inspection work in the Peace River country.

Mr. Bellingham has a far-away look in his eye these days, which may be accounted for by the fact that Mrs. Bellingham is spending the winter in the Old Country.

JOHN LUSTED

We recently had the pleasure of a visit from Mr. John Lusted, one of the Company's ex-timber cruisers.

Mr. Lusted is ninety-two years of age and is still going strong. He was born in Kent, England, in 1835, and came to Canada about 1840. He sailed from Gravesend to Quebec, taking nine weeks and six days. He spent most of his early days in Ontario, and subsequently served with the Oxford battalion in the Fenian Raid. Later on, he served as a scout with General Middleton in the Northwest Rebellion. Before coming to the Hudson's Bay Company, he was timber inspector for the federal government for many years.

Mr. Lusted is the oldest member of the Army and Navy Veterans in Winnipeg, and is now deriving much pleasure in soliciting subscriptions towards the Christmas fund for the children of returned soldiers in the city hospitals.—*C. E. Joslyn and J. M. Headlam.*

Edmonton

In the absence of news briefs from this office, we thought readers might be interested in the following conundrum to fill the odd corner. The conundrum is to interpret the following letters into the conversation that took place in a Jewish restaurant between a customer and the landlord:

F U N E X ?
(Have you any eggs?)
S V F X .
(Yes, we have eggs.)
F U N E M?
(Have you any ham?)
S V F M.
(Yes, we have ham.)
O I L F M N X.
(Oh, I'll have ham and eggs.)

Fur Trade

Fur Traders of the Future

Twenty-nine apprentices from the Old Country and eight recruited in Canada will be eating their Christmas dinner at our far-flung trading posts—on the Labrador, in Baffin Land, in the Western Arctic, in the Bay and in the remote regions of the interior.

Welcome and good cheer to them from all branches of the service, and may they worthily fulfil our high expectation of them and reap the harvest of success which they will sow with their industry and ripen with their resource.

Their names are as follows: From the Orkney Islands, J. Allan, A. Reid, T. Shearer, J. Sinclair. From North Scotland, W. Benzie, A. Black, R. Cruickshank, P. Forman, W. Glennie, J. Hay, H. Luca, N. Matthew, J. Morrison, J. Noble, M. Wallace, J. Wilkie. From South Scotland, G. Anderson, C. Angus, J. Boyd, R. Butchart, J. Glass, N. Mackinnon, J. Spence. From England, J. Bateman, W. Baxter, J. Birch, S. Blaxell, H. Frankland, C. Sweeting. From Canada, A. Birtwistle, J. Brown, N. Hillidge, R. Hillidge, K. Gard, J. Stanners, E. A. Jones, F. Ware.

It is with regret that we record the deaths of apprentices John Hunter and A. Green. The former was drowned in a canoe accident the day after his arrival at Barriere, and the latter while bathing at Green Lake. They joined the Company this summer. We take this opportunity of expressing our deep sympathy with their relatives.

Keewatin District

PRESENTATION TO JOHN BARTLEMAN

The presentation of a handsome clock, suitably inscribed, was made recently to John Bartleman, district manager, by the staff of the district, as a memento of their respect and good fellowship, on the occasion of his departure to take charge of Lake Superior-Lake Huron, after nine years in charge of Keewatin district.

Hugh Fraser arrived in Winnipeg from God's Lake the end of July, and after spending two months in Scotland, left in October to take charge of Deer Lake post.

Robert Walker, formerly accountant at Norway House post, has been appointed to the managership of God's Lake post.

O. Rheaume, manager, of Nelson House, is at present at St. Rose, Manitoba, on sick leave.

A. McKinley has been transferred to Island Lake post.

A. W. Anderson visited Winnipeg in July for the purpose of taking his wife and family back to Split Lake. The latter had spent the past year in Scotland.

A. McIntosh, manager of Cross Lake post, spent a few days in Winnipeg in August.

G. C. Collins, manager of Island Lake post, visited Winnipeg in July, where he met his wife, who had spent the past year in England.

R. Davidson, manager, of Oxford House, was operated on at St. Boniface Hospital in September. He is now fully recovered and has returned to his post.

G. S. M. Duddy has been transferred to the managership of our new post at Mile 327, Hudson Bay railway.

D. Paterson, of Deer Lake, succeeds G. S. M. Duddy as manager at Beren's River.

A. M. Chalmers, formerly of Pelican Narrows post, in Saskatchewan district, succeeded C. H. M. Gordon, retired, at Fort Alexander.

W. H. Hutton, formerly of The Pas Mountain post, Saskatchewan district, has been transferred to Setting Lake post, the former manager, J. M. Cran, having been appointed fur buyer on the Hudson Bay railway.

W. C. Mackay will be stationed at Bloodvein outpost this winter.

A. W. Gunn and Walter Gordon have been transferred to Deer Lake.

W. G. Maclean, formerly of Mackenzie River district, is now attached to the staff at the district office.

Marian L. Ross and Clara French spent part of their vacation on a trip around Lake Winnipeg in September. They visited our posts at Beren's River, Norway House and Rossville. At Beren's River, Mr. Duddy gave a dance in honour of his visitors, at which he initiated them into the mysteries of the square dance and Red River jig, at which the ladies made quite a creditable showing.

C. H. Angus, S. E. Blaxell and Muir Wallace, apprentice clerks from the Old Country, arrived in Winnipeg in July, and have been placed at Split Lake, Oxford House and Island Lake, respectively.

S. J. C. Cumming, acting district manager, returned in October from an inspection trip of the following posts: Norway House, Beren's River, Little Grand Rapids, Deer Lake and Setting Lake.—*S. J. C. Cumming.*

Mackenzie River-Athabasca District

THE SONG OF THE ANNUAL ACCOUNTS

We've been juggling formidable figures,
  and statements, and schedules and forms,
With data, with tables, with records, regardless of sunshine or storms.
We have taken no heed of the hour, our
  meals have been grabbed on the run;
Fam'ly ties have been wholly forgotten,
  we've spared not a moment for fun.
The first rays of daylight have found us
  glued fast to the top of a stool,
While the shadows of evening were falling,
  we'd be busy as kids in a school.
No time have we spared for the "pictures,"
  no joy-rides could lure us away;
And the long sunny days of the summer for
  us held no promise of play.
But the labour of weeks is now ended, the
  goal we have striv'n for in sight;
Chaos is turning to order and through
  darkness is breaking a light.
Far sweeter than pealing of church bells,
  or song of the lark as it mounts,
Is the yell that resounds through the office,
  "We've finished the Annual Accounts."

We have again been honoured by a visit from the Governor. Together with his party, he spent several days in Edmonton in September.

Another visitor was Mr. Lewis R. Freeman, an author who is well known to those in the Company's service who are readers of the *National Geographic Magazine*. Mr. Freeman covered the entire route served by the Alberta and Arctic Transportation Department, taking innumerable pictures.

The transport season has come to a close once again, and the officers and crews of the various craft have departed for their homes in diverse parts of the country.—*L. Romanet.*

Little Grand Rapids

During the last year, both the Roman Catholic and United Churches have opened missions here, and with prospects of a gold rush in the vicinity, Little Grand Rapids is already assuming the aspect of a fair-sized settlement.

Connection with the outer world during the long winter months is obtained by radio, of which there are three sets being used, and excellent reception is enjoyed.

Treaty was paid on July 19 at Money Point, some two miles from the post, and the Indian agent, Mr. Stephenson, was accompanied by his clerk and a representive of the R.C.M.P., whose presence seemed to sober some of our wild men.

Three parties of timber cruisers for the Manitoba Pulp and Paper Company, have been working in the vicinity of the post for almost two months. During one of their brief visits to the fort, a football match was engaged in with the Indians, from which the visitors emerged pretty well exhausted but victorious.

Then and Now

Comparative extracts taken from the journals of daily events as kept by the officers in charge of Fort Consternation:

1827

September 22nd—The days bear evidence of approaching winter. The temperature this morning at eight of the clock was 23°F. and a thick mist was rising from the river. For several days past we have looked for the arrival of Baptiste Le Brun. He was to bring in the last letters from the outside which we could expect until next spring. Well, if he does not come, we shall not be very greatly inconvenienced, though I fear I shall miss the newspapers which were to come. But still, what matters it if news be twelve months old when it reaches us; it will give us something to discuss next summer.

September 23rd—Baptiste failed to arrive yesterday evening, so we will dismiss until next spring the matter of the mails which we expected. With the river as it is, his arrival now will be a miracle. By great good fortune I still have several of the newspapers and reviews I received last spring. I must re-read them.

1927

September 22nd—Lots of the boys drifted in today, knowing that tonight is the night of the big fight. The weather is dandy and reception should be good. I don't know how I would get along without the old receiving set. Just imagine, one mail a month and nothing between whiles to pep a fellow up. What a life! Must go and tune in.

September 23rd—O, boy! it was some fight. The old set worked fine, though at times she faded out. That's the worst of living in this no-man's land: we miss some of the choice bits at times. Anyway, we got most of it: could hear most every punch. And the cheers and the groans were worth the price of the whole set. Good old Tunney! Who'd pay twenty-five bucks for a poor seat when he could get it here for nix? Well, the fight is over, so I'll tune in for a little news. A fellow has to keep posted to get ahead now-a-days.—*L. Romanet.*

St. Lawrence-Labrador District

The Governor, Mr. Charles V. Sale, accompanied by the Hon. A. J. P. Howard, Mr. George W. Allan, K.C., and Messrs. Laird, Levison-Gower and Delf, arrived from England on 27th August, and left the following day for Ottawa. They returned from Ottawa on the 31st of August and left for Winnipeg.

On 23rd October, the Governor, accompanied by Mr. George W. Allan, K.C., the Fur Trade Commissioner, the Chief Accountant and Mr. Delf, arrived from Winnipeg en route to Prince Edward Island and St. John's, Newfoundland. They left again the same day and were accompanied by Mr. Ralph Parsons.

Mr. Levison-Gower, of the London office, was also a visitor here during the month of October.

Other visitors to the office during the past quarter have been:

Rev. S. M. Stewart, D.D., of Fort Chimo, who has returned to England for a holiday.

Rev. Blevin and Mrs. Atkinson, who have returned to civilization after having spent the past two years at Lake Harbour. They are now resident in Toronto.

Dr. R. B. Stewart, who returned from the S.S. *Bayrupert* about the beginning of September and, after spending a few days in the Laurentians, proceeded to Toronto to take up his practice again.

Master Robert Carver North, who had just returned from a trip around James Bay with the Bishop of Moosonee. Master North was accompanied by his mother, who had come up to meet him.

Mr. L. R. Freeman, who had just returned from a trip through the Nelson River district.

Rev. Archdeacon A. L. Fleming, who called only for a few minutes on his way back to Toronto, after visiting his stations in the north. He reported a rather strenuous trip, but that conditions in the north had been found very satisfactory.

Besides the foregoing, a number of the Company's employees have visited Montreal, including the following: G. D. Pickering, of Oskelaneo; J. L. Gaudet, of Bersimis; Geo. Reid, of Manowan; N. Vigneault, of Natashquan.

A. J. Watson, of Weymontachingue, with his wife and daughter, are at present in the Old Country on a brief furlough. During their absence J. V. Turley has taken over the charge of the post.

Angus Milne, of Romaine, had to come to Montreal to be operated upon for appendicitis. He is now almost recovered, and hopes to return to his post in the course of a day or two.

George Fowlie, apprentice at Bersimis, also had to come to Montreal for medical attention, but is now on the way to recovery and is in the meantime assisting at the district office.

Three of the officers of the *Baychimo* also paid us a brief visit on their way to the Old Country, where they are to spend the winter.

J. Bateman returned from the *Bayrupert* and has now been stationed at Bersimis.

The two vessels, the *Fort Garry* and the *Fort James*, have successfully completed the supplying of northern posts. The latter reached St. John's on the 5th of October, while the former is expected there daily.

The *Nascopie* has also completed her itinerary, and at the time of writing is proceeding down the Labrador to St. John's.

It is with great regret that we have to report the death of "Andy" Brown, who has been employed in our warehouse for over fifteen years. He had been in failing health for some time, but stayed on the job with the same cheerful and conscientious spirit which he had always shown until within a few days of his death.

Since writing the foregoing, we have had another brief visit of the Governor and Mr. George W. Allan, K.C., the Fur Trade Commissioner, Mr. Chester and Mr. Delf, who were on their way west from St. John's, Newfoundland. Unfortunately, they arrived at the time the floods in this vicinity were at their height and were delayed considerably on their journey.

Messrs. Alexander, McShane and Cadney, who have been employed on the James Bay vessels during the past season, called here the other day on their return from the bay.

The McLure and MacKinnon Silver Fox Farms Limited have had a very successful breeding season, and, now that the difficult period of rearing is over, the Company reports that it has a very fine showing of pups. The pelting season is now just commencing and shipments are beginning to arrive from this and other ranches on the "Island."—*Ralph Parsons.*

WORKED FOR IT

Dorothy—But, surely, you didn't tell Chester straight out that you loved him?

Jane—Goodness, no! He simply had to squeeze it out of me.

Alexander Seymour

It is with deep regret we report the passing of Alexander Seymour at Victoria, B.C., on August 24, 1927.

The late Mr. Seymour was well known to many of his fellow employees in the Hudson's Bay Company fur trade, having been twenty-two years in the service.

He was a native of Devonshire, England, and came to Manitoba in 1884. He moved to Prince Albert the following year. For some years he was a school teacher with the Indian department.

He entered the service of the Company in 1905. He was clerk at Cumberland House for four years, moving to Fort a la Corne in 1909, where he remained until 1917. For ten years following he was in charge of Onion Lake post. He retired on June 30 last.

Mr. Seymour was an occasional contributor of paragraph articles in early English form to *The Beaver*.

The sympathy of the men of the Hudson's Bay Company is extended to his widow and family, who survive him.

Lake Superior-Lake Huron District

The above two districts were combined in June last and the old district office at Fort William closed and the staff transferred to North Bay.

Frank Seguin, formerly of Saskatchewan district, was transferred to the charge of Fort Hope post, and H. E. Race retired.

At Osnaburgh post, David Wright retired from the service and H. C. V. Hooker, formerly in charge of Cat Lake post, was placed in charge.

At Red Lake post a change of management also took place, P. Finlayson being placed in charge and E. Renouf retired.

H. F. Woodworth, formerly manager of Biscotasing post, now closed, is now in charge of Dinorwic post.

J. W. Anderson, formerly post manager at Albany, has been promoted to the position of inspector in the combined districts.

A. H. McDonald, formerly of the Winnipeg fur purchasing department, has been transferred to North Bay in charge of the fur purchasing department there.

Commissioner's Office

Chief Factor French has returned from the east, where he visited Montreal, Charlottetown, St. Johns (Newfoundland) and other points. He accompanied the Governor, Mr. Allan (chairman of the Canadian Committee) and Mr. Chester.

Visitors to Winnipeg during the quarter include J. D. MacKenzie, C. Harding, J. Melvin, J. B. Neil, R. A. Talbot, G. Herodier and L. O. Bastow.

Captain Taylor and Chief Engineer Leseman, of the M.S. *Fort York*, passed through from York Factory, having finished their work for the season.

R. H. G. Bonnycastle, having again withstood the blandishments of the Eskimo belles, returned from the Arctic.

C. C. Sinclair, formerly manager of the fur buying department at Winnipeg, now represents the Company in Regina.

Fred Dykes has been transferred from Montreal to Winnipeg, where he has been placed in charge of the fur buying department. Mr. Dykes is well known here, and we are pleased to welcome him back.

WEDDINGS

We have the pleasure of recording the marriage of our genial cashier to Miss Doris Ogilvy on June 18. The marriage was of more than usual interest, as Miss Ogilvy was at one time a member of our staff. Mr. Murray was the recipient of a handsome clock and the best wishes of his colleagues.

We also have to announce the wedding of Miss M. C. E. Shearer to Captain T. W. Stodart, D.S.O., M.C., on 15th October. Miss Shearer will be missed after serving four years in the office, but she carries with her the good wishes and kind thoughts of her many friends to her new home in the east. Before leaving, Miss Shearer was presented with a tray of cutlery.

F. L. Harvey, in charge of the depot hardware department, has the congratulations of his friends on the occasion of his wedding on 29th October to Miss A. Tobin, of this city. To mark the occasion, he was the recipient of a collection of cutlery with tray, which was presented by Mr. Knowles at a gathering of the staff who met to wish Mr. Harvey good luck.
—*John Henry.*

Happy New Year

1914-1919

To the Glorious and Victorious Dead

Armstrong, J.
Athwell, S. A.

Beach, G. F.
Beak, W. J.
Blackie, A. F.
Bland, P. C.
Booth, T.
Bradford, H.
Bundey, A. A.

Carson, W. F.
Carswell, W. J.
Chapman, W. M.
Chatterton, W. E.
Chickwick, J.
Cochrane, R. W.
Coleman, C. J.
Cornell, A.
Cowper, G. B.
Cox, O.

Davis, F. H.
Doe, F. H.

Fordyce, A.
Foster, J.
Foster, W.
Furber, W.

Gell, E.
Gemmell, W. H.
Goddard, A. S.
Godfrey, J.
Gorman, W. J. K.

Haight, G.
Highgate, W.
Holmes, R.

Jones, H. S.

Knott, A.

Laroque, C.
Lester, W.
Lewis, W. A.
Lloyd, G.
Lyon, B.

Maclean, E. L.
Martin, A. H.
McDermott, L.
McDonald, D.
McGinnis, P.
McKay, D.
McKeller, D. R.
McLean, C. S.
McLennan, G.
McSwiney, F. D.
McWilliams, W.
Milne, W.
Mitchel, A. S.
Murphy, F.

Page, L.

Rawson, E. D.
Revill, J. A.
Richards, E. C.
Richards, J. W.
Risbridger, H. G.
Robertson, J.

Ross, J. M.
Roy, J.

Salter, A. S.
Searle, G.
Speight, A. N.
Standon, V. E.
Stewart, W. H.
Sutton, J. H.
Swanson, J.

Tree, G.

Watson, J. H.
Watt, H. B. C.
Welch, J. W.
Welch, W. H.
Westerberg, N.
White, A. E.
Wood, E. F.
Worrall, J.
Wortley, J. S.

Our Men Who Served in the Great War

Abbott, G. L.
Adams, C. E.
Adams, H. M. V.
Adams, J.
Allford, W.
Amati-Smith, P. N.
Anderson, A.
Anderson, E. L.
Anderson, W.
Anscomb, B.
Arron, H.
Atkinson, J. A.
Atwell, A. R.
Audley, G.
Austin, A.
Austin, D. W.
Avery, R. E.

Bailey, C. A.
Bagnall, G. P.
Baker, H. P.
Balfour, W. J.
Bamlet, R.
Barker, J. G.
Barrett, H. A.
Bartlett, A.
Bates, C.
Bateson, J. M.
Beatty, A.
Beatty, J. H.
Belcher, H. L.
Benger, A. W.
Bennion, H. C.
Berens, R.
Bevington, E. J.
Beynes, N. E.
Birtles, E. G.
Black, W.
Blackhall, J. S.
Bladworth, G. A.
Blake, W. J.
Bottomley, H.
Bowen, C. C.
Bozson, W.
Brabant, F. E.
Bradley, G. H.
Brewer, H. W.
Briscoe, W. H.
Brock, A.
Brockwell, A. A.
Brome, F.
Brown, J.
Brown, L. W.
Brown, R. A.
Browne, H. H.
Bucknam, A. V.
Burbidge, S.
Butler, F. C.
Byrne, T.
Byron, W. A.
Bywell, C.

Caldwell, J. F.
Campbell, J. J.
Campbell, S. R.
Candy, G.
Carradas, C.
Carroll, E. M.
Carter, H. E. R.
Case, A.
Caslake, S. D.
Chalmers, A. M.
Chambers, E.
Chiverton, F.
Child, A. J.
Christie, J.
Clark, A. S.
Clarke, S. B.
Claxton, T.
Close, C.
Coghill, H. L.
Coles, J. C.
Collins, L. J.
Conacher, J. D.
Coney, J. N.
Conolly, A. E. H.
Contrel, A.
Cook, J. W.
Coote, L.
Cordell, A.
Cornwall, W.
Coulter, D.
Cracknell, F.
Croft, T.
Cumming, A. B.
Cunningham, F.
Cunningham, R. A.
Currie, W. H.
Cuthbert, A. J.

Davidson, W.
Davis, D. J.
Davis, E. O.
Davis, S.
Davis, W.
Deacon, R.
Debenham, D.
Delaney, J. C.
Dewar, H.
Douglas, A.
Douglas, R.
Dowty, A. B.
Doyle, H.
Drennan, W.
Drew, J. R.
Duffield, C.
Dunn, A.
Durand, A. A.

Earle, W. E.
Edwards, G.
Edwards, H. J.
Ellis, T.
Ellison, H.
Ensor, W. H.
Espie, P.
Evans, J.
Evans, W. H.

Fairs, S. E.
Ferguson, A.
Fergusson, P. J.
Ferrier, W. M.
Fildes, G. C.
Finnson, N.
Fish, J.
Fleming, E. W.
Florence, I.
Floyd, E.
Forbes, J. D. J.
Fowler, A.
Fowles, F.
Fox, R.
Fraser, D. E.
Frayer, L. W.

Gant, H. P. H.
Gavin, J.
Gerratt, J. C.
Gillies, T.
Gordon, E. M.
Gordon, E. O.
Gould, G.
Green, J. M.
Greenhorn, A.
Gregory, G.
Griffin, C.
Grogan, W.
Grosvenor, M.
Groves, W.

Haight, E. J.
Haight, H. E.
Halliwell, A. P.
Hall, J. C.
Hamilton, C. R.
Hammett, T.
Hanson, A. V. E.
Hardie, A.
Hardy, Archd.
Harland, A.

Harman, H. F.
Harrison, G. H.
Harthan, E. B.
Harvey, G.
Hayden, G.
Hayden, W.
Headley, N. H.
Heath, F. E.
Heath, H.
Herbert, E.
Herbert, L.
Hermann, C. E.
Heron, R.
Hill, C. T.
Hodkisson, H. A. A.
Hodgkinson, S.
Hodgkins, H.
Hodgson, A. B.
Holliday, H. E.
Holstrom, D.
Horspoll, R. W.
Hoskins, E. R.
Howland, N. A.
Hughes, E.
Hughes, O. G.
Hunter, R.
Hunter, W. R.
Hutchins, H. M.
Hutchinson, R. H.

Idle, F. P.
Ingleson, H.
Inkster, J. L.

Jackson, C. F.
Jamieson, W. S.
Jeffries, A.
Jenner, S.
Jennings, G. F. W.
Jobson, G.
Johnson, C.
Johnson, H. S.
Jones, A. S.
Jones, D.
Jones, H.
Jordan, W. H.
Jorgenson, A. G.
Joyce, J. B.

Kane, R.
Karn, D.
Keele, A. H.
King, A. J.
Kingshott, W.
Kitchen, J.

Landier, M.
Lane, W.
Lambert, E.
Langford, W.
Laroque, J. J.
Laughton, J.
Lawson, J. K.
Leaney, R. H.
Learmonth, D. H.
Learmonth, L. A.
Ledingham, J.
Leiper, C.
Lewis, H.
Little, L. R.
Lockey, G.
Logan, H.
Lonie, J. W.
Lovatt, H.
Love, W.
Lyons, A. J.

Mack, G. E.
Macphee, W. S.
MacVicar, J.
Margarson, J.
Mark, J.
Marsden, T.
Masters, H. I.
Mather, F.
Mathews, H. M.
May, F.
May, J. C.
Maycock, L. B.
Maxwell, R.
McAndrews, J.
McAra, M. J. A.
McBain, T. C. T.
McCallum, H. A.
McCarthy, D. J.
McClure, A. B.
McCoubrey, D.
McCormick, D.
McCrae, W.
McCreadie, S.
McDermott, J.
McDonald, V. M.
McDonald, W.
McDowell, J. R.
McGregor, R. C.
McKenzie, W.
McKenzie, James
McKenzie, John
McKenzie, K. N. B.
McKinley, A. R.
McKinnell, J.
McLeod, F.
McLeod, J. A.
McLeod, P. B.
McLeod, R.
McMillan, H. F.
McMillan, J. L.
McPhee, A. J.
McPhie, A.
Meade, W.
Meadows, G. D.
Melven, J.
Metcalf, J. W.
Miller, H.
Miller, T.
Mills, J. A.
Mitchel, G.
Montgomery, J. B.
Moore, H. L.
Moore, T. G.
Morin, R.
Morris, D.
Morrison, B.
Morrison, J.
Morton, L. R.
Munns, W.

Naylor, D.
Neal, W.
Neary, F. W.
Neech, W. P.
Neill, J.
Newman, D.
Nicholls, V.
Nicholson, F.
Noxam, W. H.
Noye, P.
O'Brien, J.
Oliphant, G. L.
Olsen, J. M.

Palmer, H. J.
Park, J. W.
Parker, C. S.
Parker, J. S.
Parker, H.
Parker, W. R.
Paton, J.
Patrick, D.
Partridge, S. H.
Peacock, B.
Pearce, W.
Pearson, W.
Penwarden, J.
Petty, H. N.
Phillips, A.
Phillips, G. L.
Plews, W.
Plowman, P.
Poole, S. R.
Porteous, W. H.
Powell, F.
Powling, F.
Pugsley, E. U.
Purvis, J.

Reeve, F. R.
Reid, S. W.
Renouf, E.
Reynolds, A. B.
Reynolds, A. C. F.
Richardson, F. C. G.
Richmond, J. W.
Riddell, J. L.
Ridley, S. D.
Rines, L. A.
Ritchie, J.
Ritchie, W. M.
Roberts, G. W.
Roberts, R. W.
Robertson, F. R.
Robinson, A. H.
Robinson, W.
Roche, F. C.
Rome, J. R.
Ronan, A.
Roper, E.
Rose, B. J.
Rossi, J.
Roy, L.
Ryall, S. G.
Ryder, A. S.

Scanlan, H. J. T.
Scorer, R. R.
Scott, D.
Scott, J.
Scriver, A.
Seal, J. K.
Seaton, T.
Sewell, P. E. H.
Shindler, A. Van T.
Shirley, G.
Shorey, A. D.
Sim, E.
Simpson, T.
Sinclair, M.
Sisson, W. J.
Skeel, J.
Skuce, K. C.
Slade, K. R.
Smith, F. W.
Smith, P. G.
Smith, S.
Speed, R. C.
Speirs, A. C.
Sprague, E. A.
Stagles, C.
Star, J. W.
Stedham, A. V.
Stewart, D.
Stewart, J. G.
Stokes, C. J.
Stone, P. A.
Stone, R. R.
Stratton, W.
Sutherland, E.
Swaffield, W.
Swain, W.

Taylor, W.
Thompson, W.
Thompson, W. L.
Tittle, F. T.
Treadwell, H. W.
Tremearne, G.
Tresize, T.
Trowse, H.
Turner, F. G.
Turner, J.
Turner, S.
Turtle, E. L.
Twyford, H. A. W.

Upton, S.

Vanner, W.
Vincent, L.
Vingoe, C. F.

Waine, R. H.
Walker, C. A.
Warren, J. A.
Warren, L. G.
Watling, F. W.
Wedlock, G.
Wellstead, R. P.
Weston, W.
Wheildon, R. S.
White, G. J.
White, J. H.
Wilkinson, R. H.
Wilkinson, T.
Will, W. B.
Williams, E. W.
Williamson, H. B.
Willis, F.
Wilmot, J. H. A.
Wilson, C. G.
Wilson, F. A.
Wilson, J.
Wilson, H.
Wilson, W.
Winslow, D. W.
Witteridge, W. H.
Wolsten, E. D.
Wood, D.
Woodman, T.
Woolison, H. L.
Woolison, J. G.

Young, F. S.
Young, J. W.
Younger, D.

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Hudson's Bay Company.
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Shipped direct to us from countries of origin.

Blended carefully on our premises.

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Always fresh and fragrant.

Sold in tins and in bulk.

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Imported direct from India, Ceylon and Java.

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Carefully packed in our own modern warehouses.

Sold in the familiar wrappers—

Red Packet and Blue Packet

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Ask for* H.B.C. *Teas and Coffees

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INCORPORATED 2ND MAY 1670.

THE LONG AGO —*in the days of our youth*

LONDON 29 Aprill 1684

Shipped in good condition in and upon the good Ship called THE HAPPY RETURNE whereof is Master Wm. Bond and the good Pinck called the LUCEY whereof is Master John Outlaw for the account of the Governor and Adventurers of England trading into Hudsons Bay and goes consigned to John Abraham of Port Nelson in Hudsons Bay governour there under the Companies and Factory Marke as in ye margent the invoice of which with the Nos. and contents is as follows

187 hogs qts 88 Roles Tobacco each 10 lbs.
c. q. lbs. c. q. lbs.
wt. 8. 1. 13 tare 0. 3. 17
188 hogs qts 96 Roles Tobacco each 8 lbs.
c. q. lbs. c. q. lbs.
wt. 8. 3. 22 tare 1. 0. 7

(Extract from Invoice Book in H.B.C. Archives)

AND NOW—*in our prime*

We offer to you the results of those two and a half centuries of experience. It has taught us how to cater to the palate of the connoisseur—how to select the choicest leaf—to mature it for years in the wood—to preserve and enhance its rare aroma and with scrupulous care to blend the smoking tobaccos that come to you to-day packed in the familiar styles illustrated.

Profit by our knowledge. ***Ask your tobacconist for***

HUDSON'S BAY COMPANY'S TOBACCOS

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MIXTURE

FORT GARRY
SMOKING TOBACCO
Hudson's Bay Company

Tobaccos of Tradition

Hudson's Bay Company.

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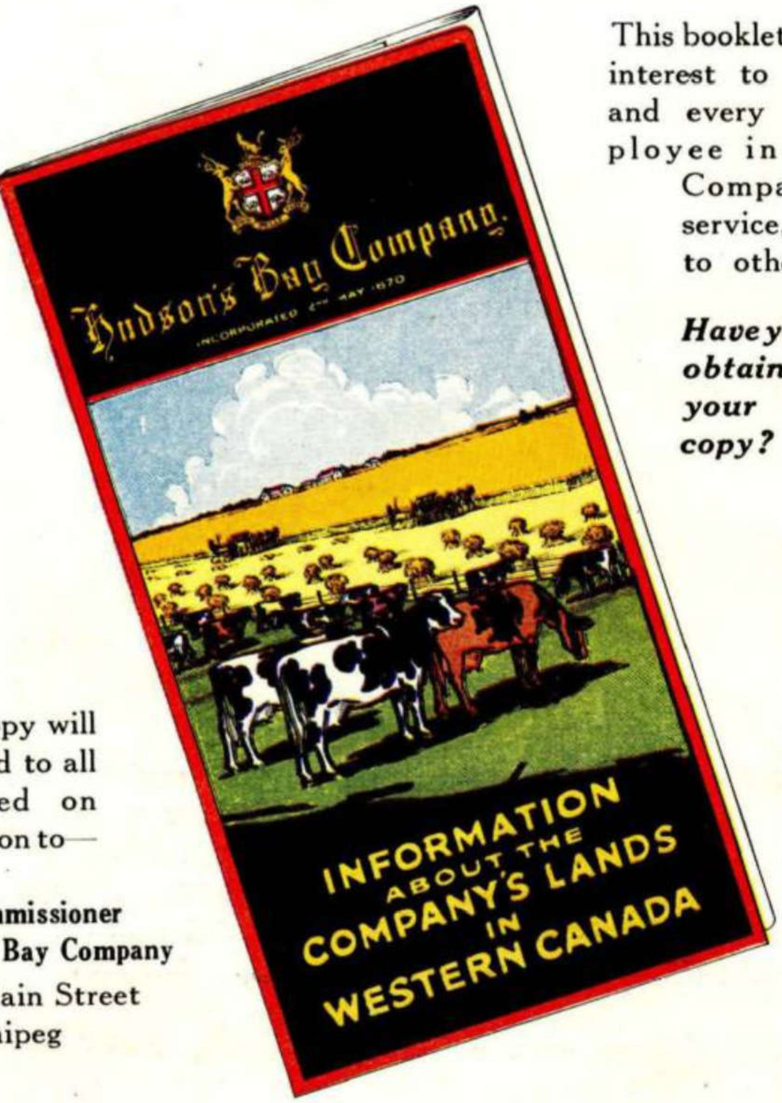

Hudson's Bay Company.

INCORPORATED 2ND MAY 1670

INFORMATION ABOUT THE COMPANY'S LANDS IN WESTERN CANADA

This booklet is of interest to each and every employee in the Company's service, and to others.

Have you obtained your copy?

A free copy will be mailed to all interested on application to—

Land Commissioner
Hudson's Bay Company
93 Main Street
Winnipeg

Above is a reproduction of the front page of the attractive booklet which gives valuable detailed information about the Company's lands in Canada.

The Company offers for sale over **3,000,000 ACRES** of Agricultural and Grazing Lands in **MANITOBA, SASKATCHEWAN** and **ALBERTA.**

The Company also retains for geological investigation and subsequent development in districts where circumstances justify, **4,500,000 ACRES** of mineral rights.

When writing please mention the "Beaver"